

EFREN ALVAREZ

ECONÓMICOS

drawings
about
Economy

EXTENDED VERSION

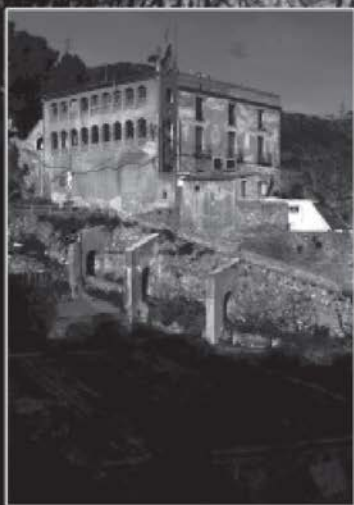
2.1

This catalog gathers drawings from Efrén Álvarez's exhibition *Económicos* that took place at Museo Nacional Centro de Arte Reina Sofía (Madrid 2011). It has been expanded with other works by the author on the same subject made in subsequent years.

Este catálogo recoge dibujos de la exposición *Económicos* de Efrén Álvarez realizada en el Museo Nacional Centro de Arte Reina Sofía en Madrid 2011. Ha sido asimismo ampliado con trabajos del autor sobre la misma temática realizados en años siguientes.



(sistema de débiles fuertes)



human driven movement of matter



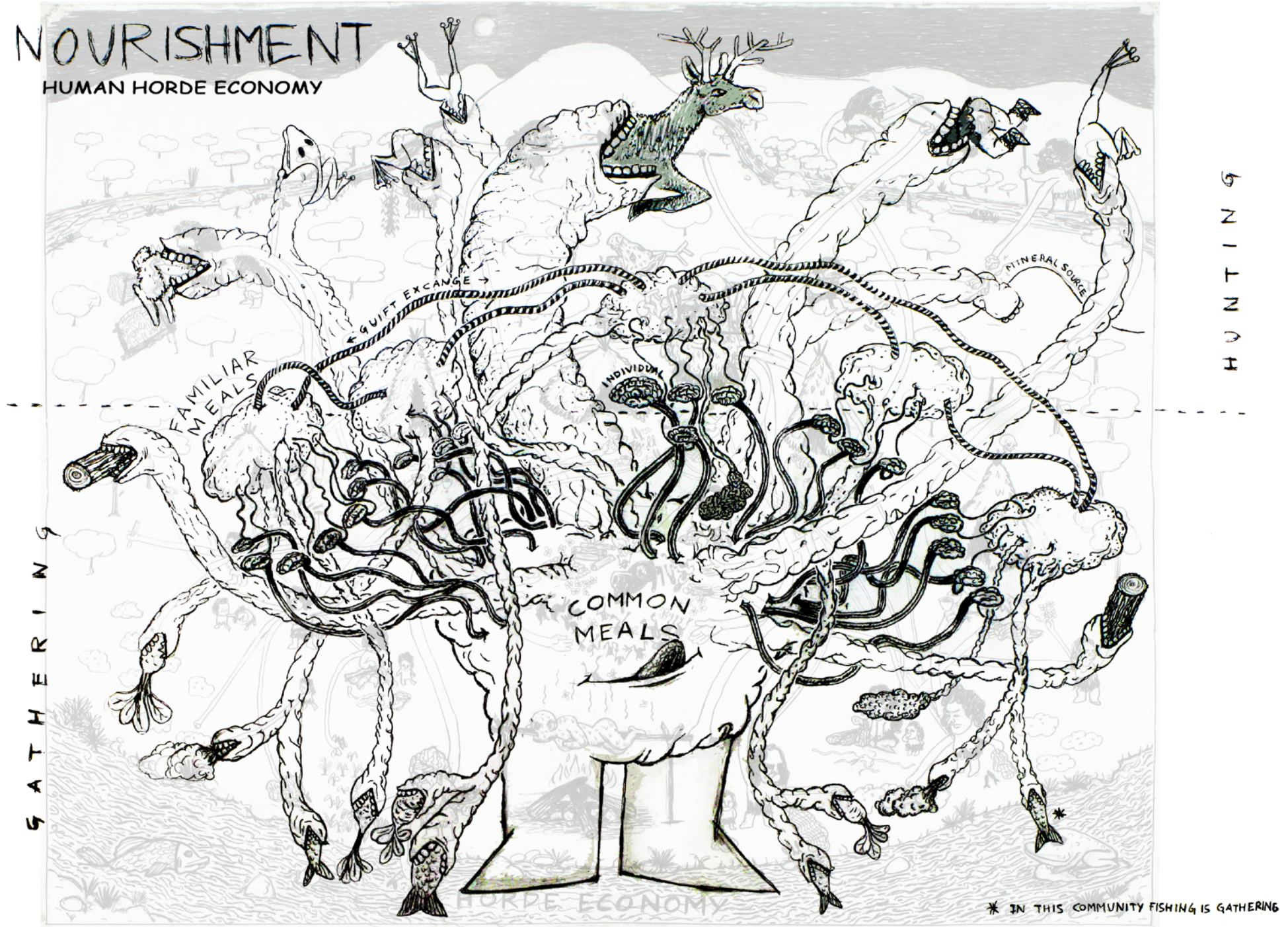
The gift:

Economía de una Horda >



NOURISHMENT

HUMAN HORDE ECONOMY



GATHERING

HUNTING

COMMON MEALS

INDIVIDUAL MEALS

GIFT EXCHANGE

MINERAL SOURCE

HORDE ECONOMY

* IN THIS COMMUNITY FISHING IS GATHERING

PRAY KEEPER

A fellow hunter is found keeping food for himself.

EGOISTA

le descubren guardando una presa para si



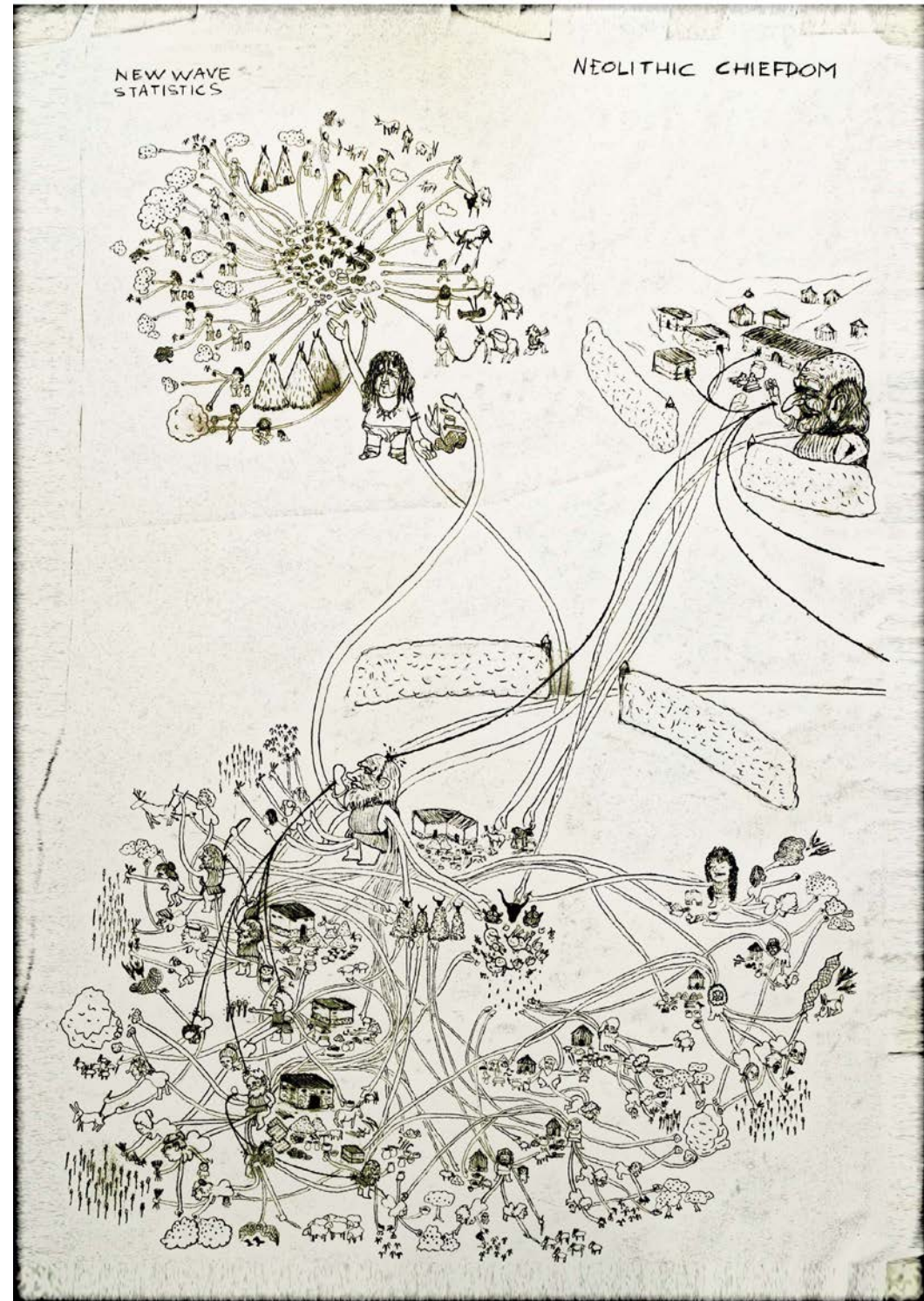
Economía de un Cacicazgo>

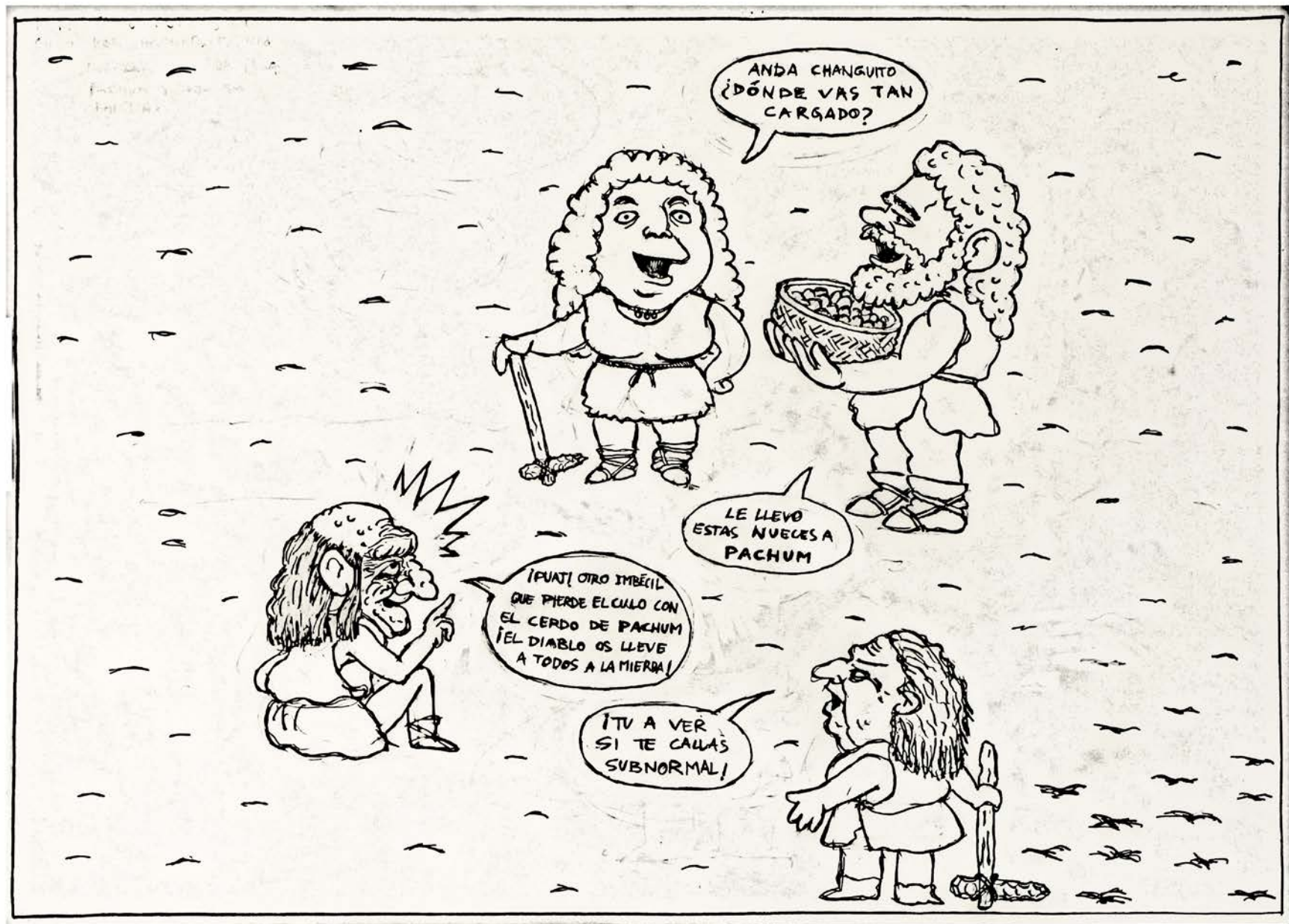
CHIEFDOM ECONOMY>

A stream of blood comes out of the wrist of the Elder of a certain clan and goes to contact relatives to his own and other villages. The bigger village hosts some descendants of that chief as well as a small number of nameless households that do not have contact with their lineage, close families provide for themselves as well as share food. In collective feasts the wealthiest shine because of their generosity. A nomad family trades out some goods with this village inhabitants.



Stressed merchant at the market of Ur
(Mercader recibe mofas de lugareños)





A present for Pachum:

Foes are discussing spontaneous reciprocity:

"Hey Changiito! where are you going so loaded?"

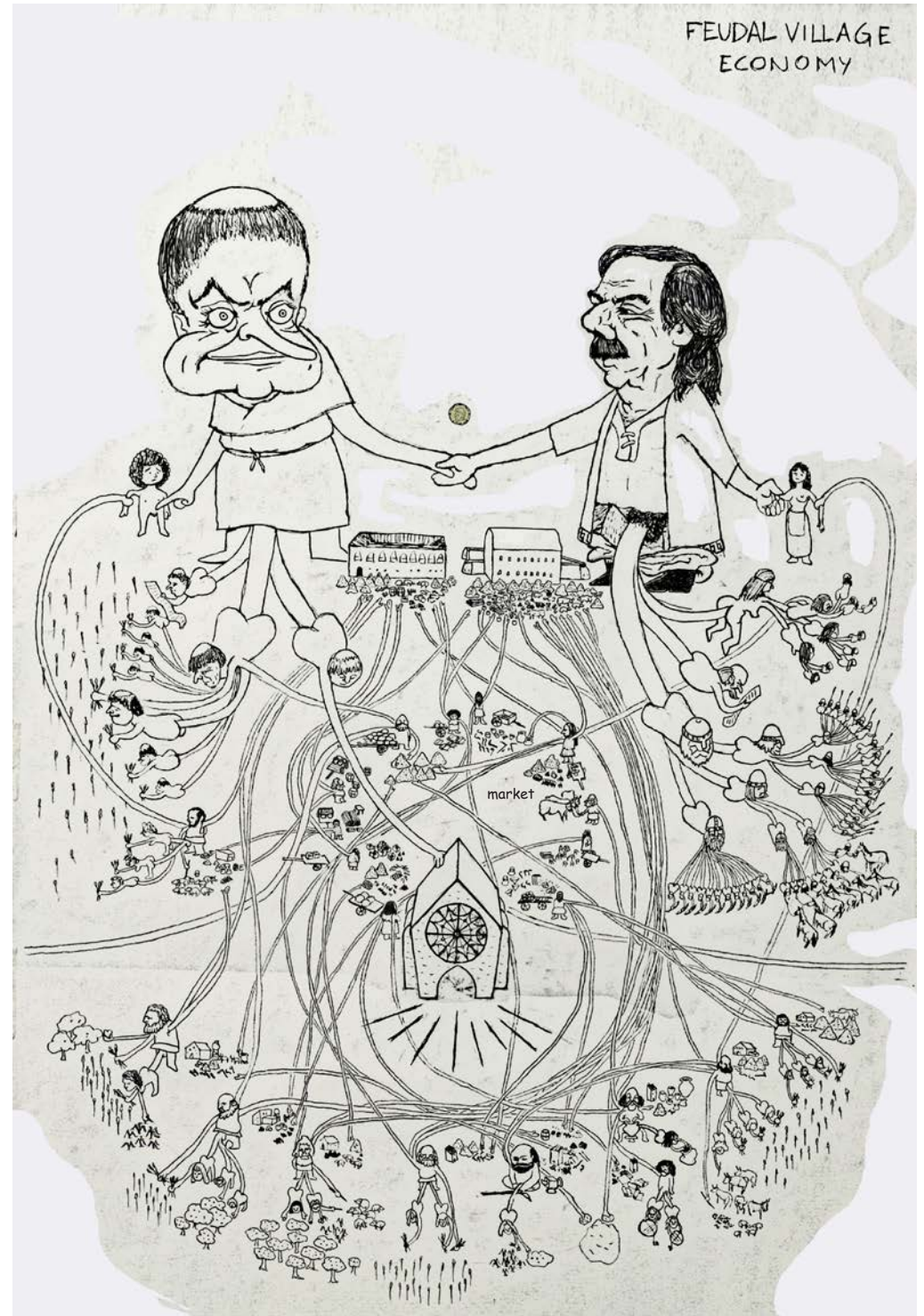
"I am taking this nuts to Pachum"

"heee heee ! Everyone is losing their ass about Pachum! that total motherfuknig scumbag! to the hell with all you, I say!"

"You shut up, old piece of shit!"



SUPERÁVIT

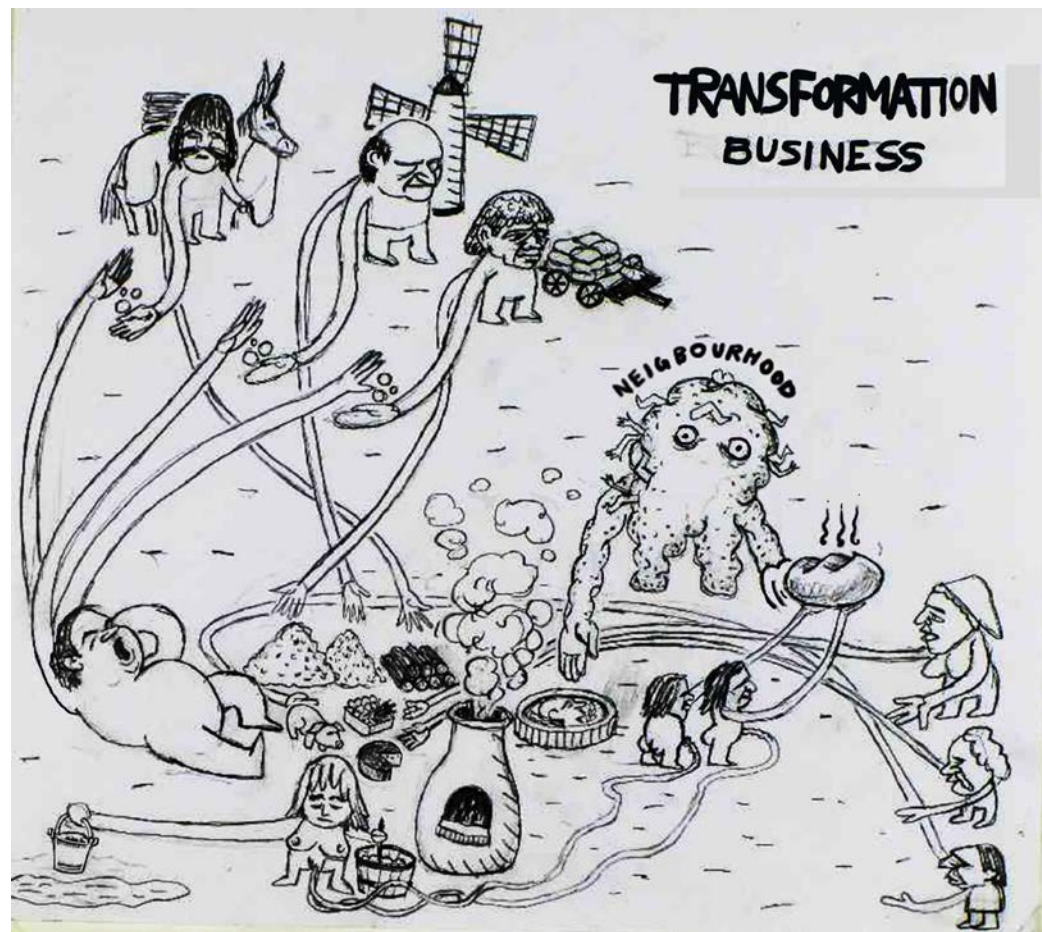


MERCADO MEDIEVAL

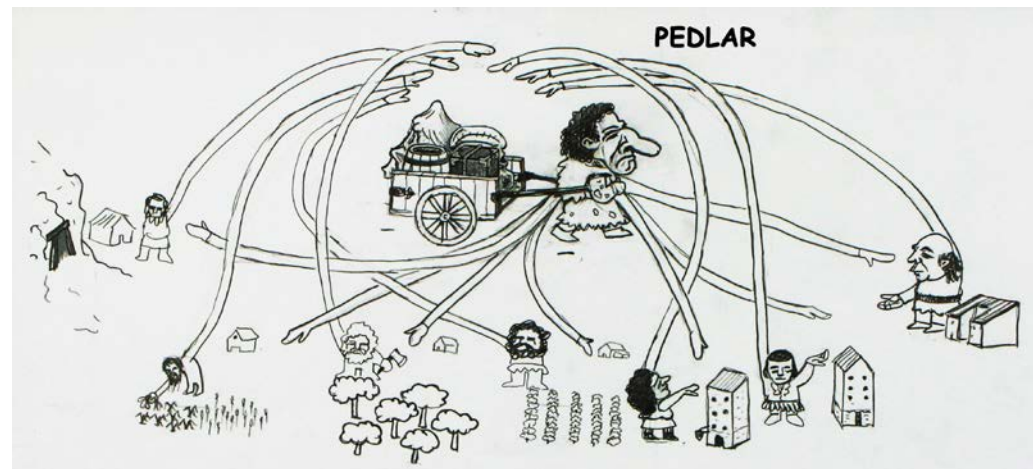


CEREAL

BUHONERO



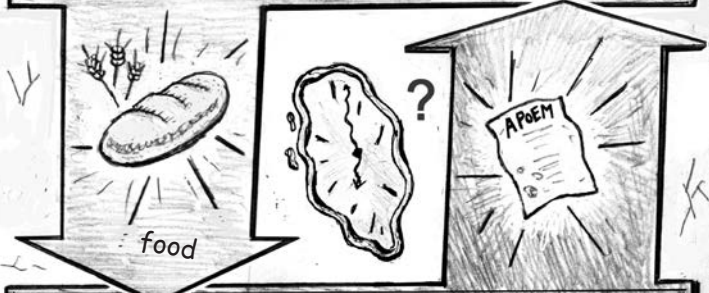
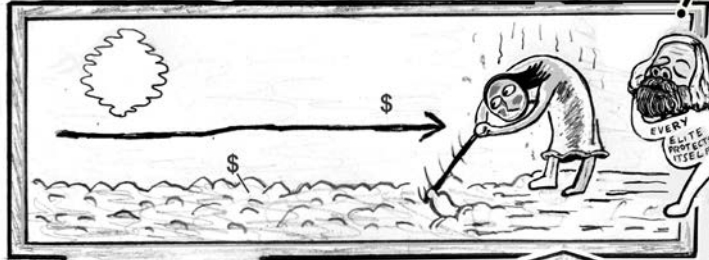
PANADERÍA



EQUAL EXCHANGE OF LABOUR TIME:

(MERCANCÍA MARXIANA QUESTIONADA)

(marxian commodity questioned)



... SKILLED LABOUR??



SIMPLE LABOUR AND SKILLED LABOUR

LABOUR TIME	COMMODITY (JURIDICAL ARGUMENT)	GOING TO THE TRIBUNAL...
237h		
1h		

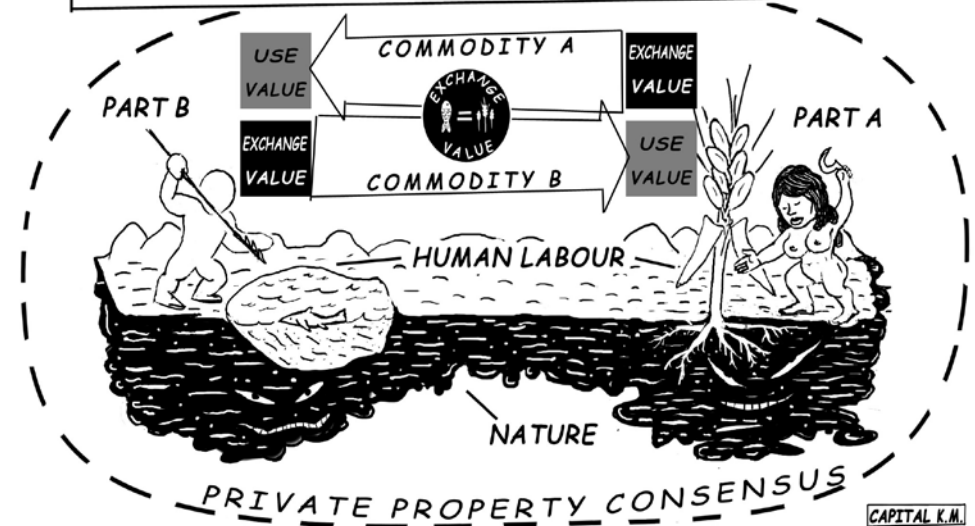
FOR A BUNCH OF PEASANTS

FOR A LAWYER

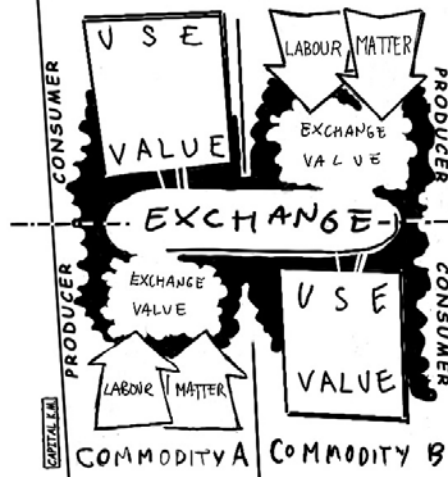
The Marxian Commodity

(MERCANCÍA MARXIANA)

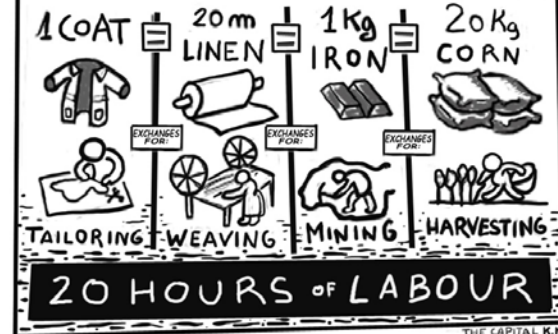
DEFINITION OF COMMODITY



ELEMENTS OF THE COMMODITY



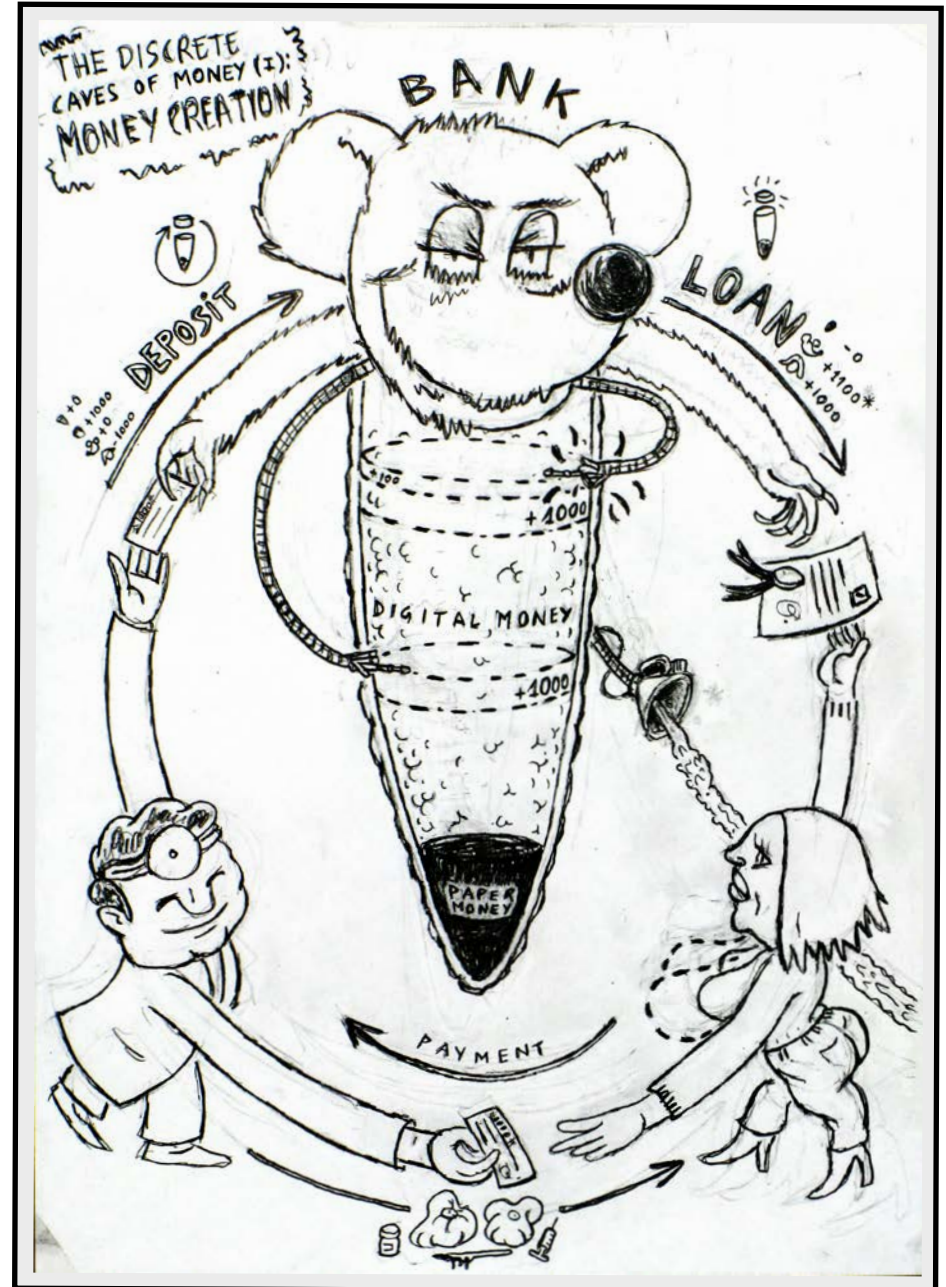
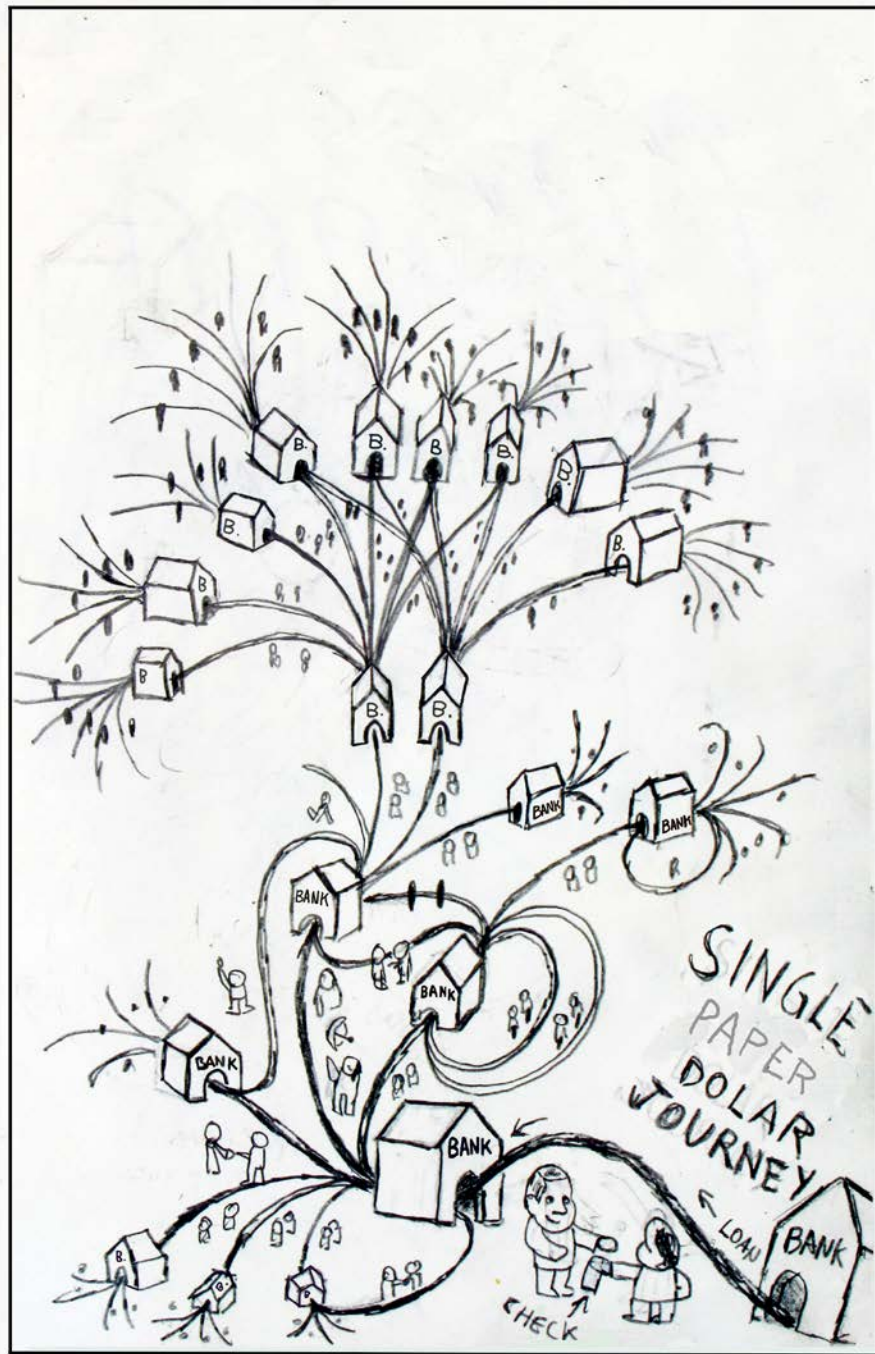
SIMPLE EXCHANGE VALUE



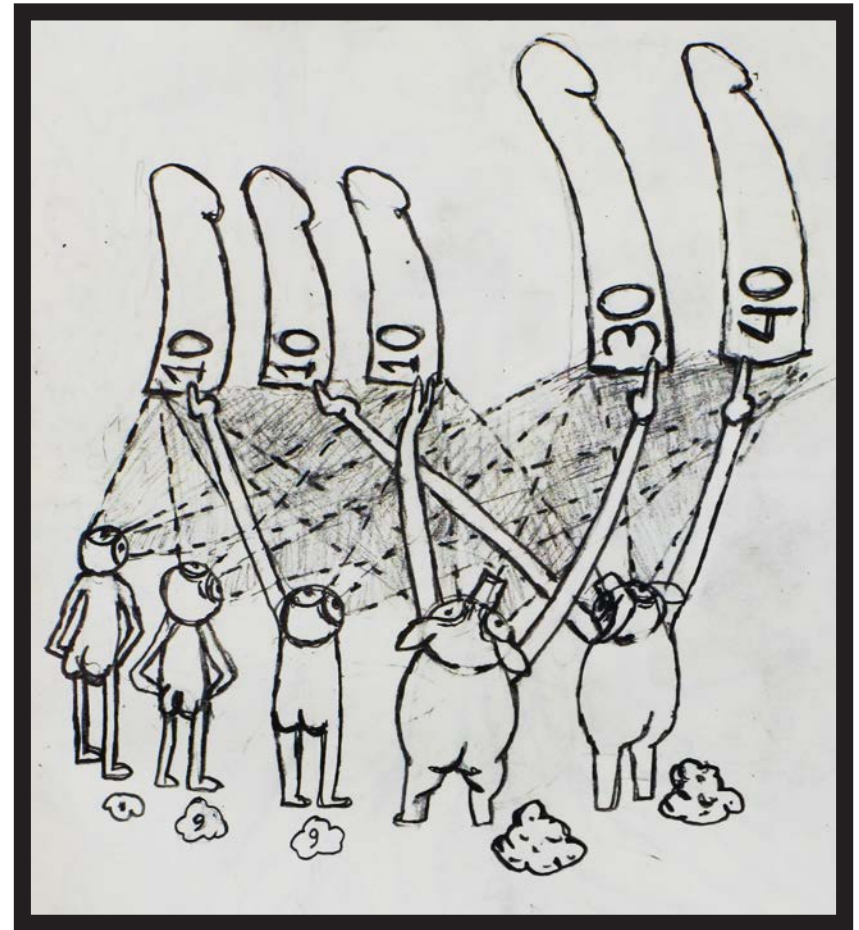
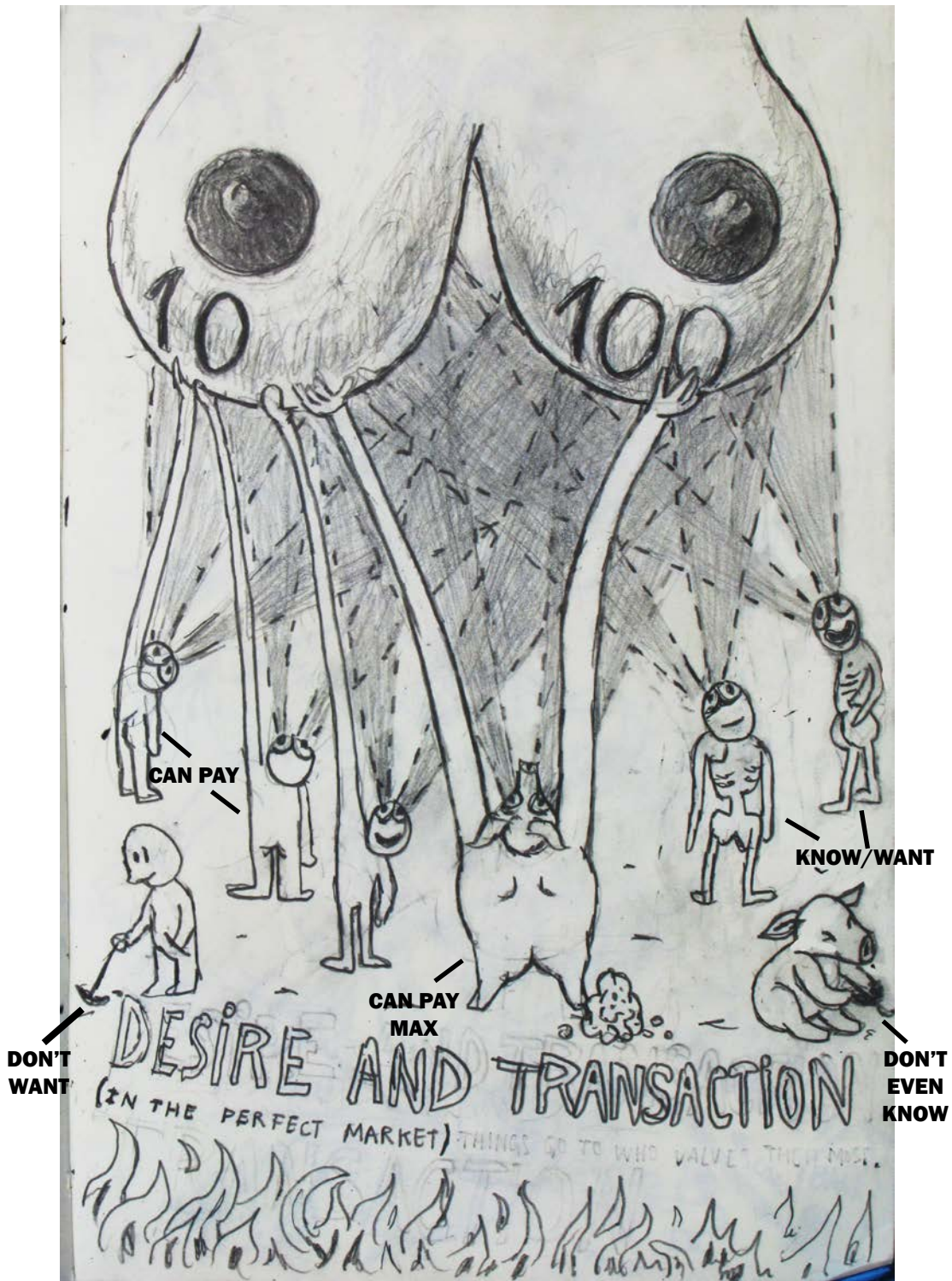
20 HOURS OF LABOUR

(Labour as the base of all value)
TRABAJO COMO BASE DE TODO VALOR

money in the bank



LOS CAMINOS DISCRETOS DE LA CREACIÓN DE DINERO ^
< VIAJE DE UN SOLO DOLAR DE PAPEL



OFERTA Y DEMANDA, DESEO Y TRANSACCIÓN



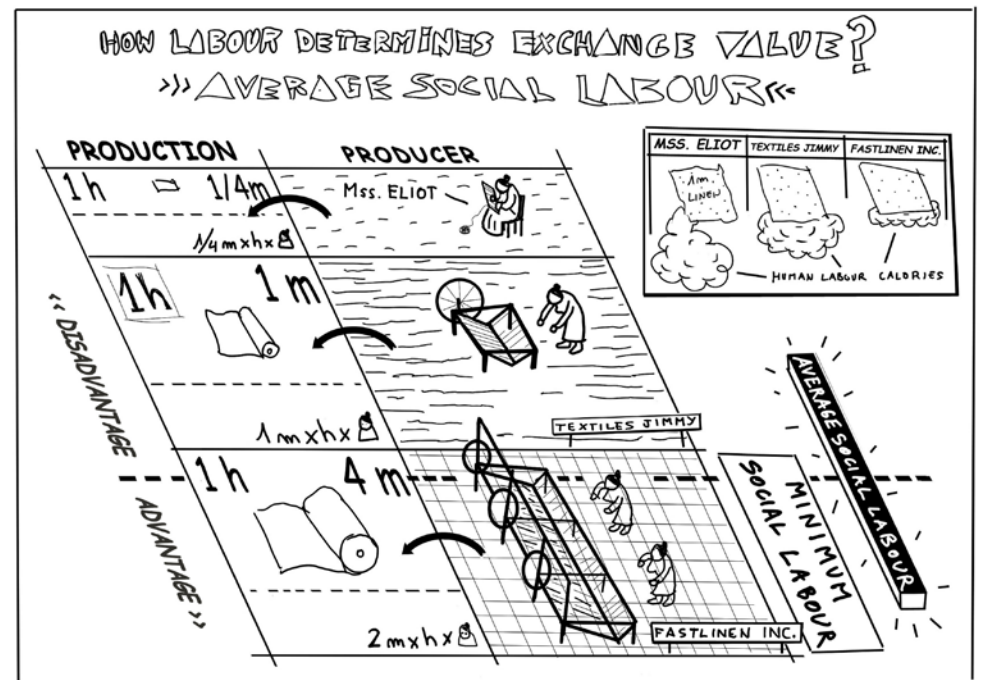
'El manjar de las Brasas' January 2015



Cadena de acuerdos

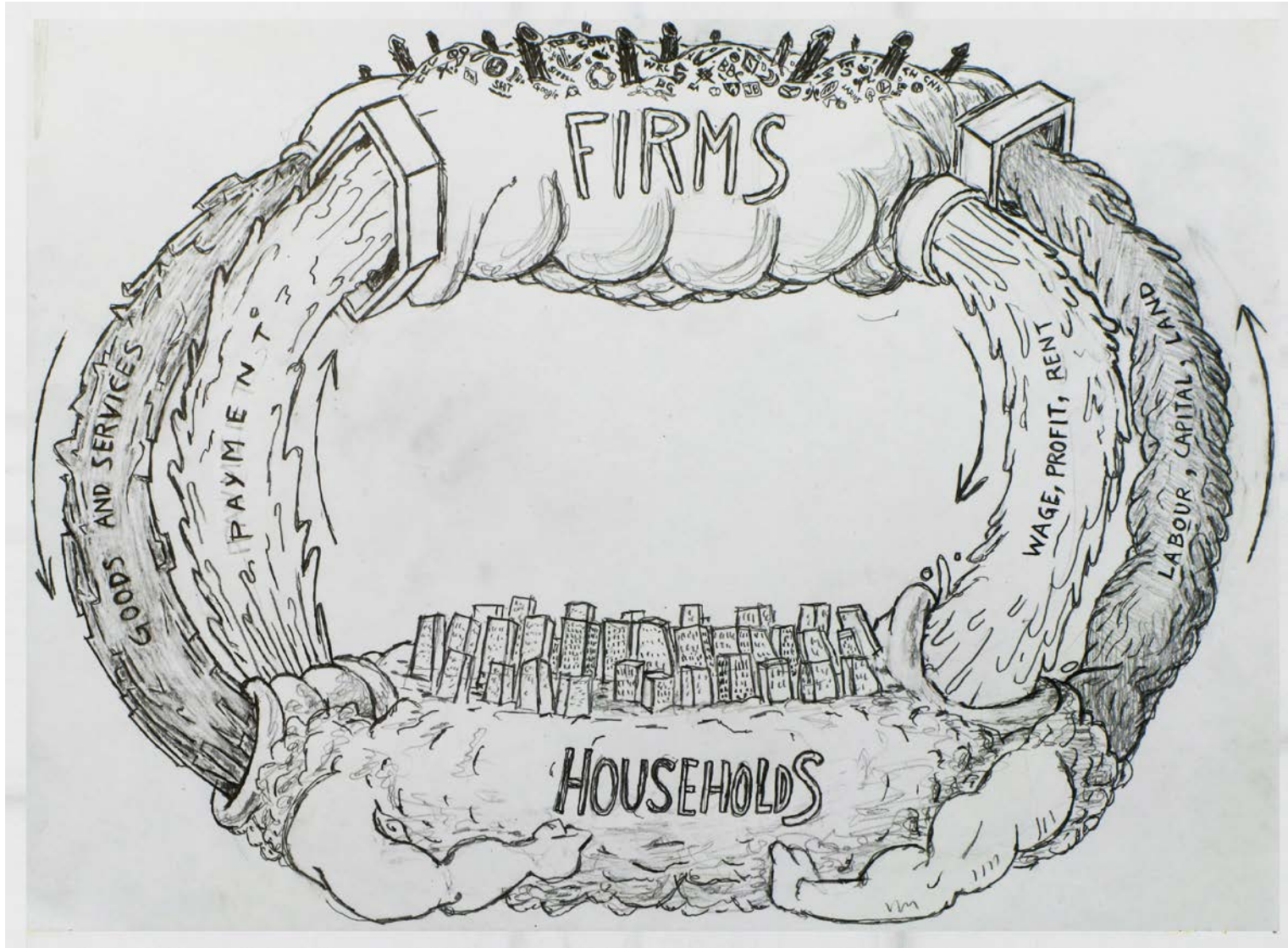


La Bolsa



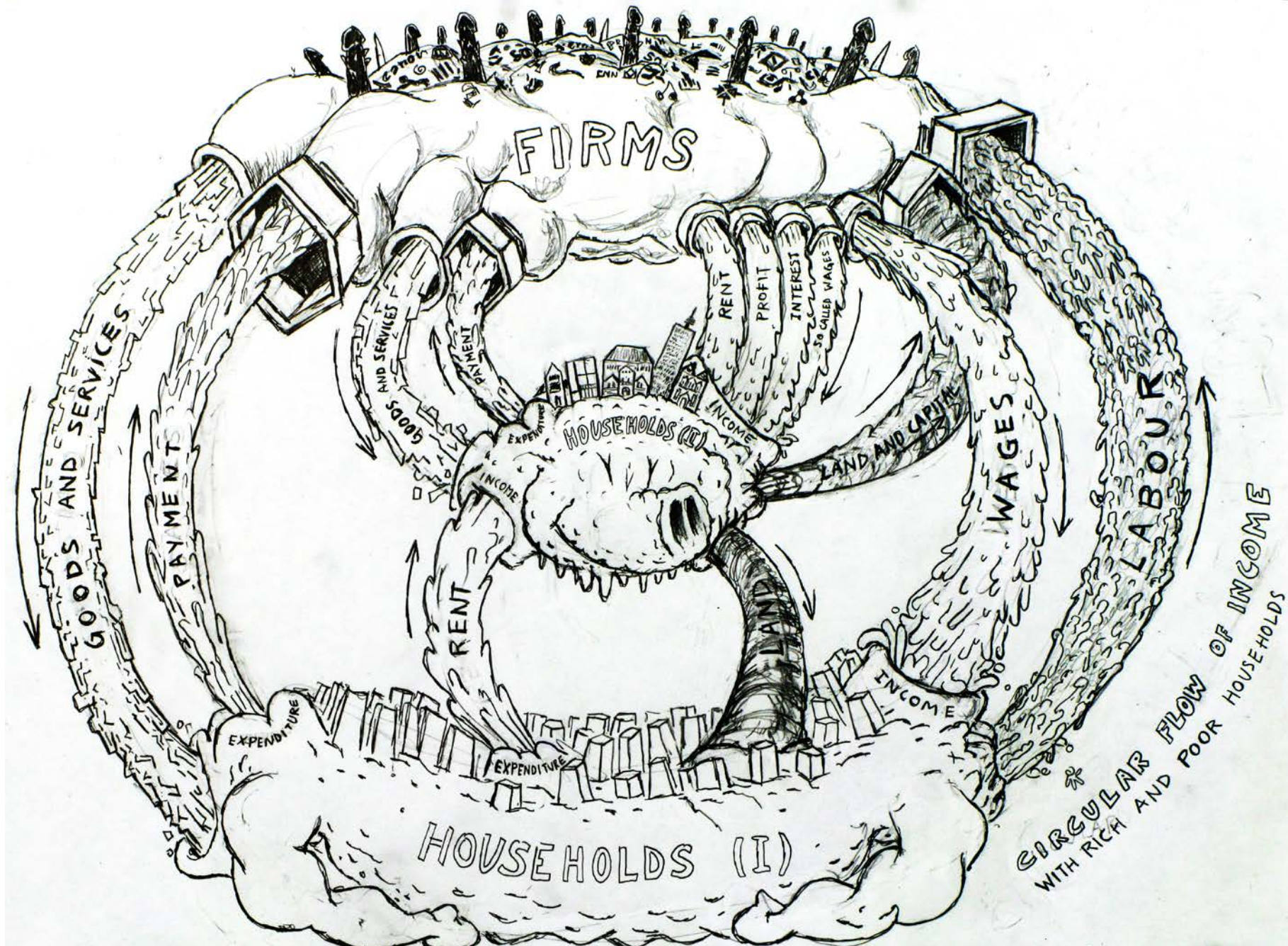
(FLUJOS CIRCULARES, AGREGACIÓN DE CUERPOS)

CIRCULAR FLOWS, AGGREGATED BODIES



Classic flow:
THIS GRAPHIC IS TYPICALLY CALLED THE CIRCULAR FLOW OF INCOME. All society is here divided into two separate entities: the whole of the households and the whole of the firms. Aggregating the transactions that these two entities have with each other, we can discover the circular flow of income, a closed circuit with a definite amount of transactions circulating regularly at a certain velocity.

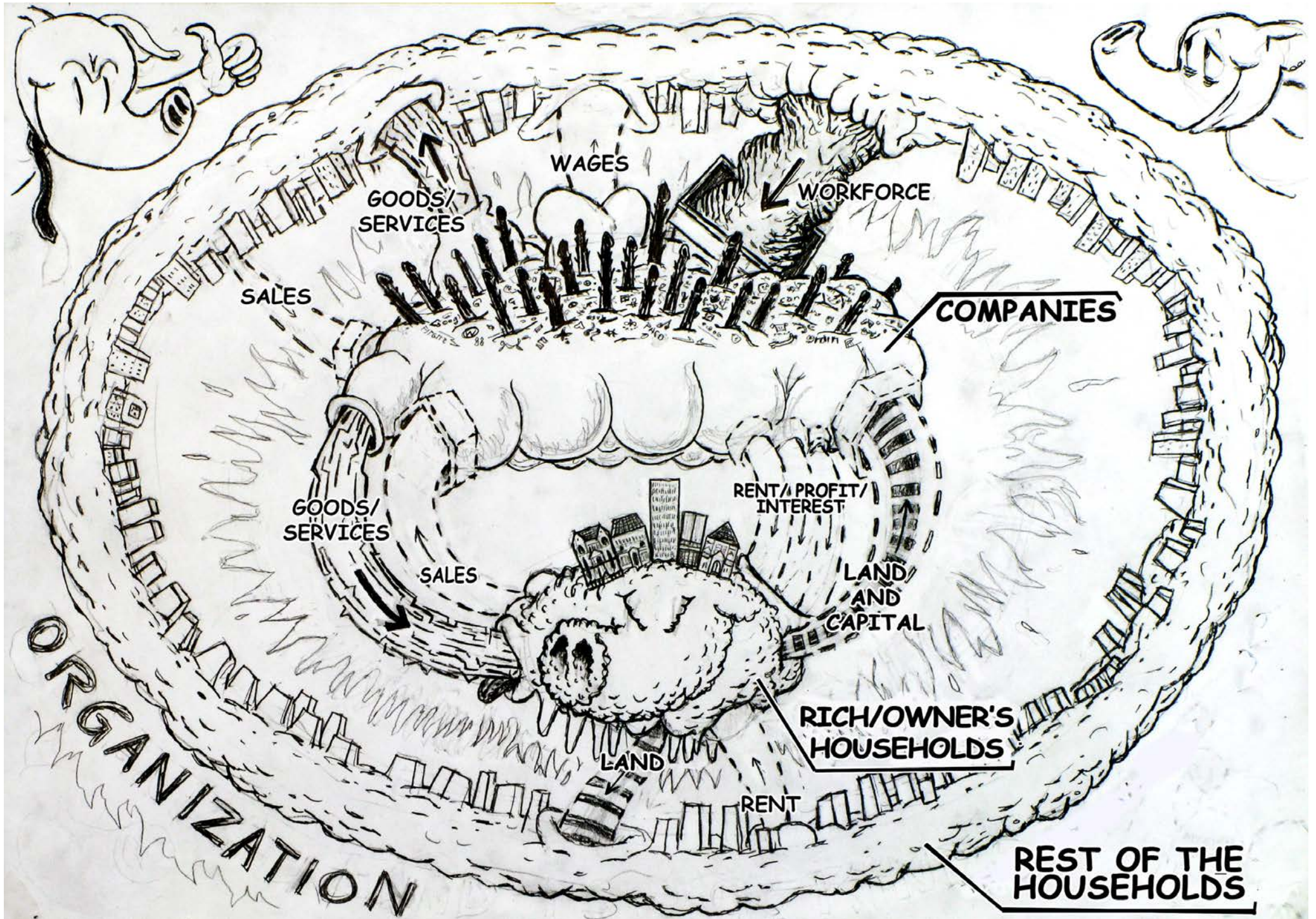
(FLUJO CIRCULAR DEL DINERO)



(FLUJO CIRCULAR DEL DINERO CON DOS TIPOS DE HOGARES)

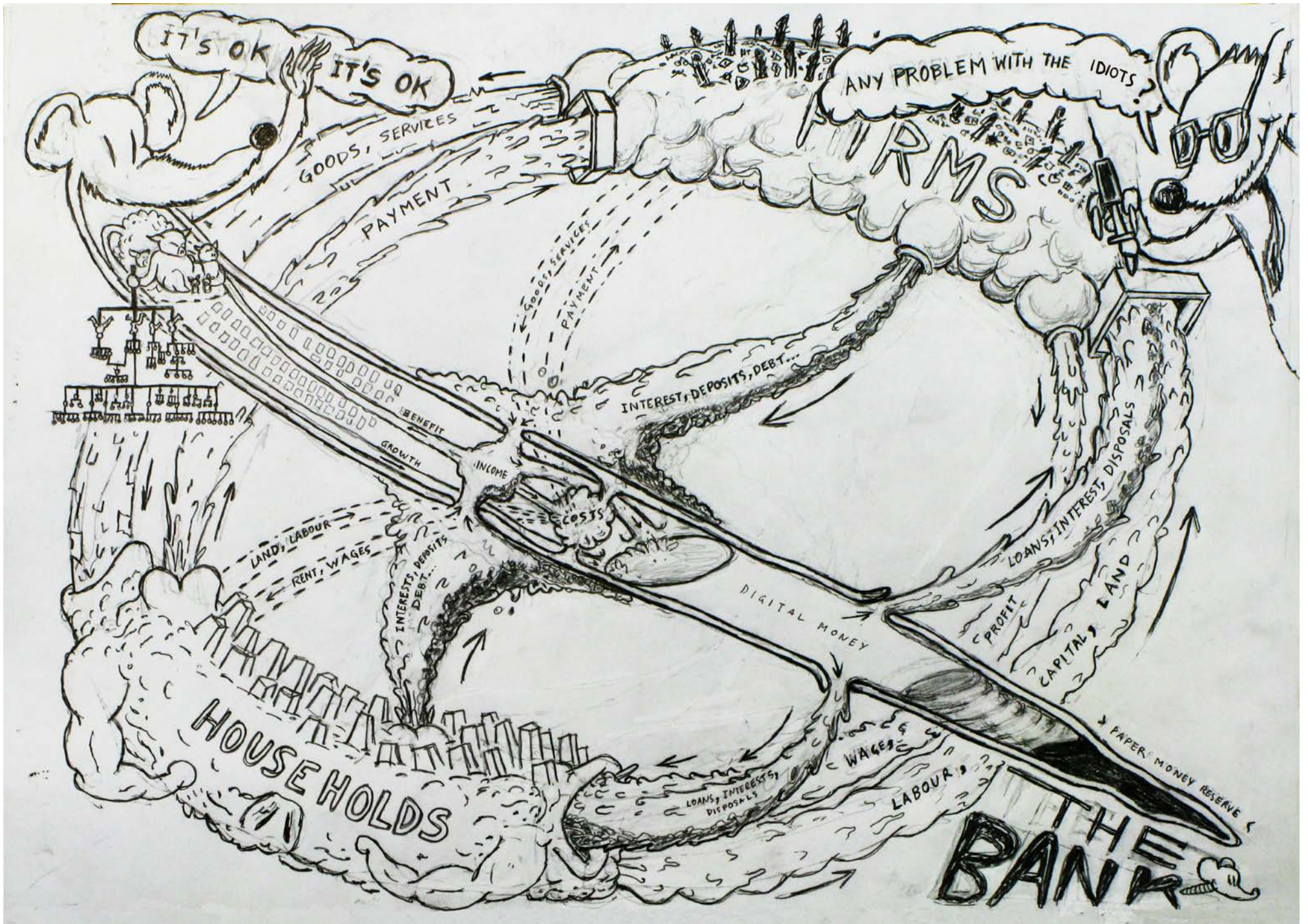
Circular flow with two types of households:

The typical analysis of the circulation of money is now turned into a class analysis where the differentiated transactions of the rich and the poor are revealed by dividing the households into those two groups.

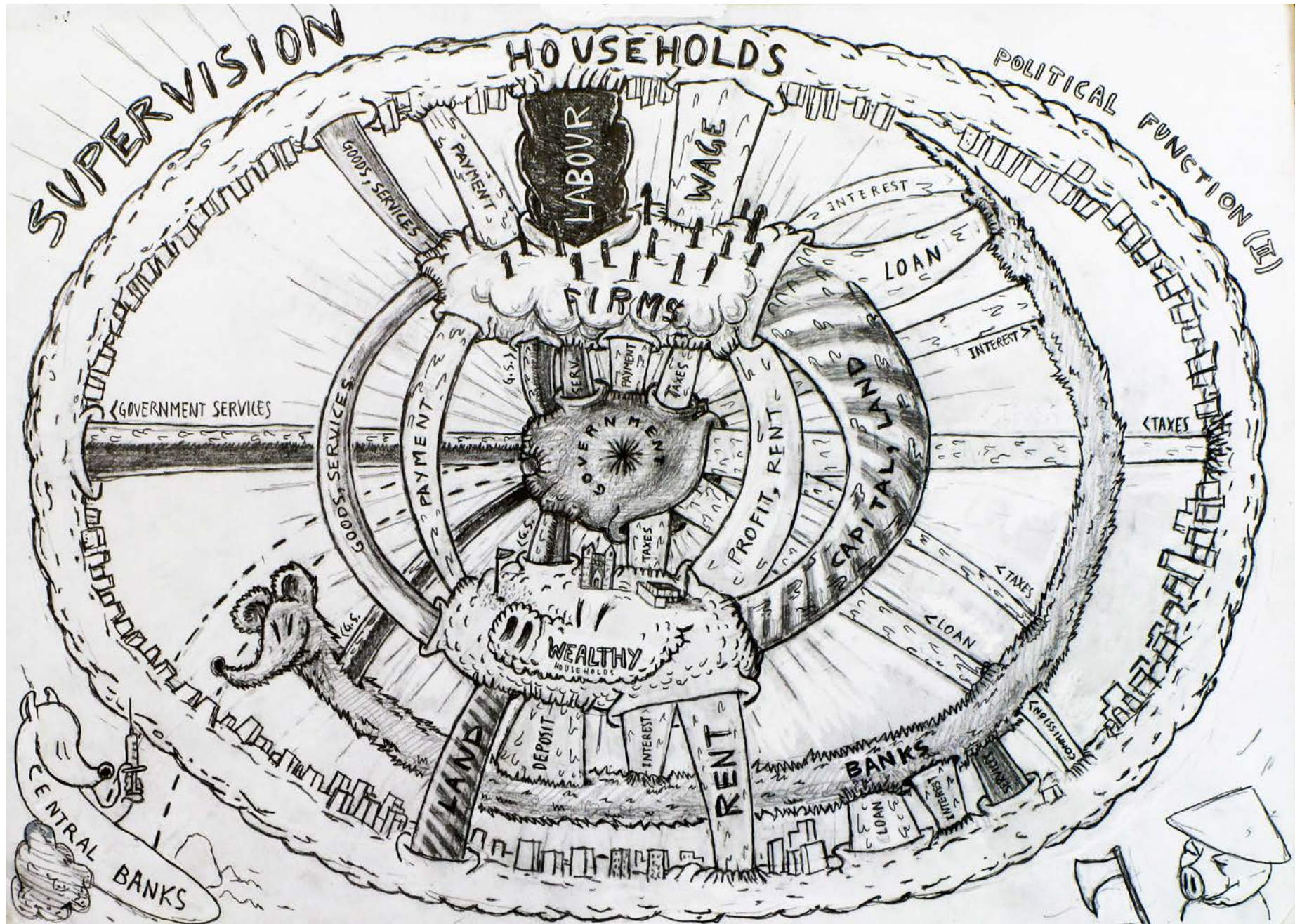


(Rich households synergy with the firms)

(FLUJO CIRCULAR DEL DINERO CON SEPARACIÓN DE CLASES, SEGUNDA VERSIÓN)



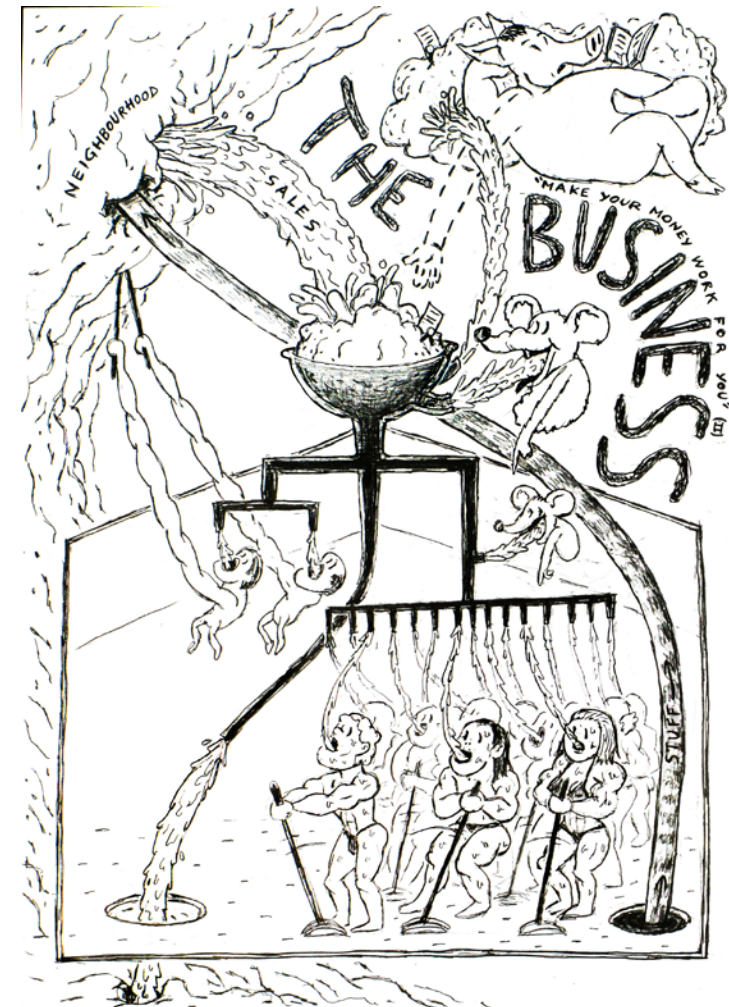
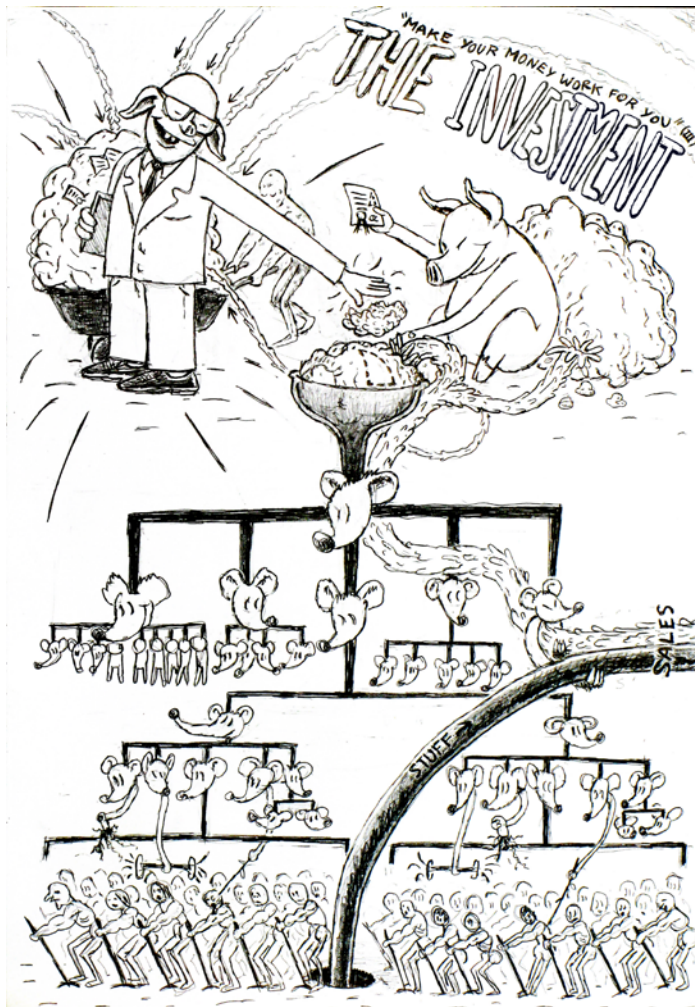
(FLUJO CIRCULAR DEL DINERO CON DIFERENCIACIÓN DE LA BANCA)



(FLUJO CIRCULAR DEL DINERO CON DIFERENCIACIÓN DE LA BANCA, EL ESTADO Y DOS TIPOS DE HOGARES)

THE TRANSACTIONS OF THE RICH

(TRANSACCIONES DE LOS RICOS)



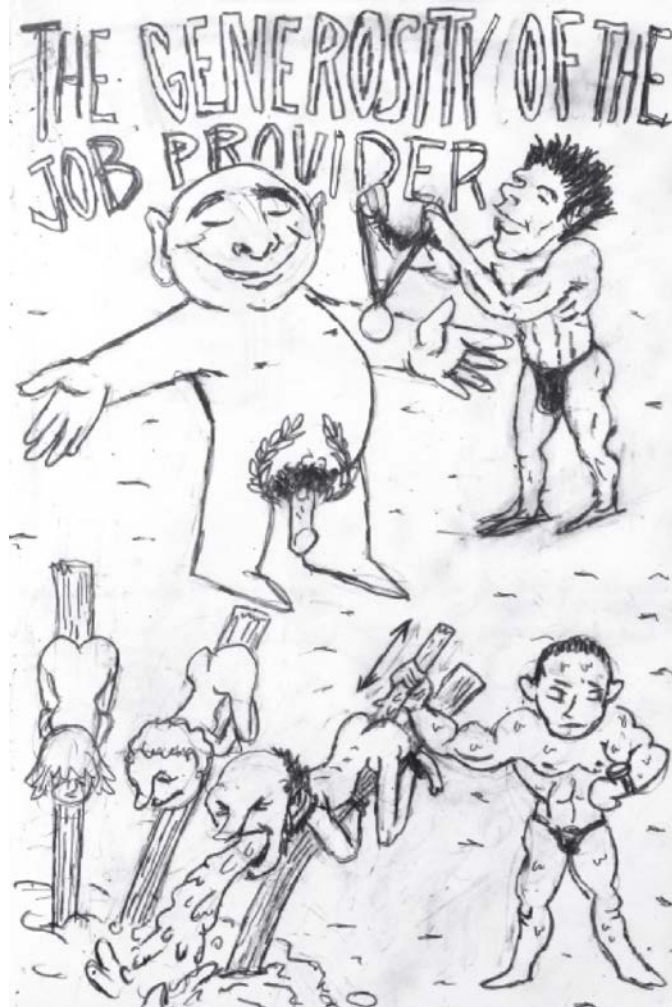
(PROPIEDAD INMOBILIARIA, LA INVERSIÓN, EL NEGOCIO)

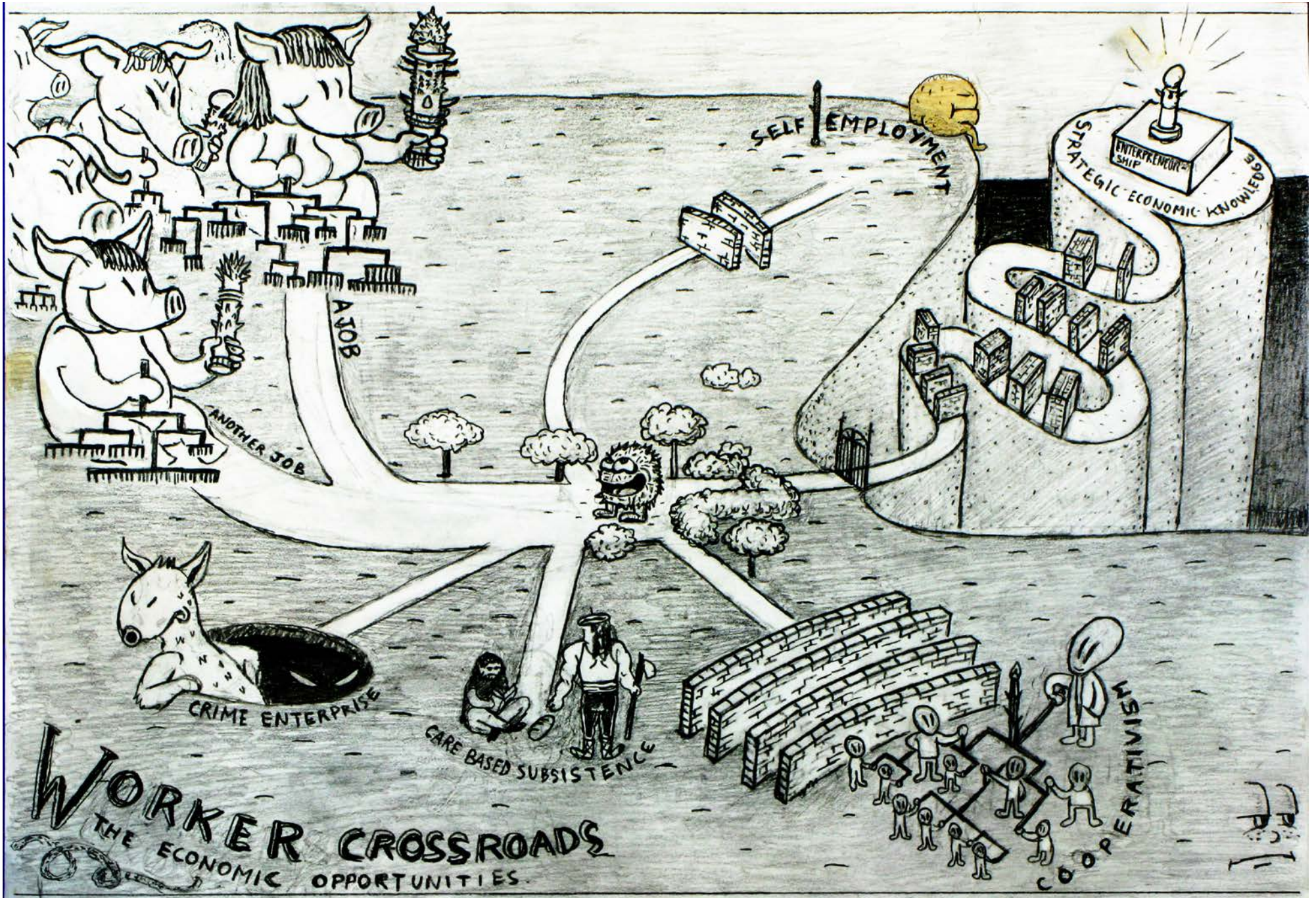
ABOUT WORK

(SOBRE EL TRABAJO)

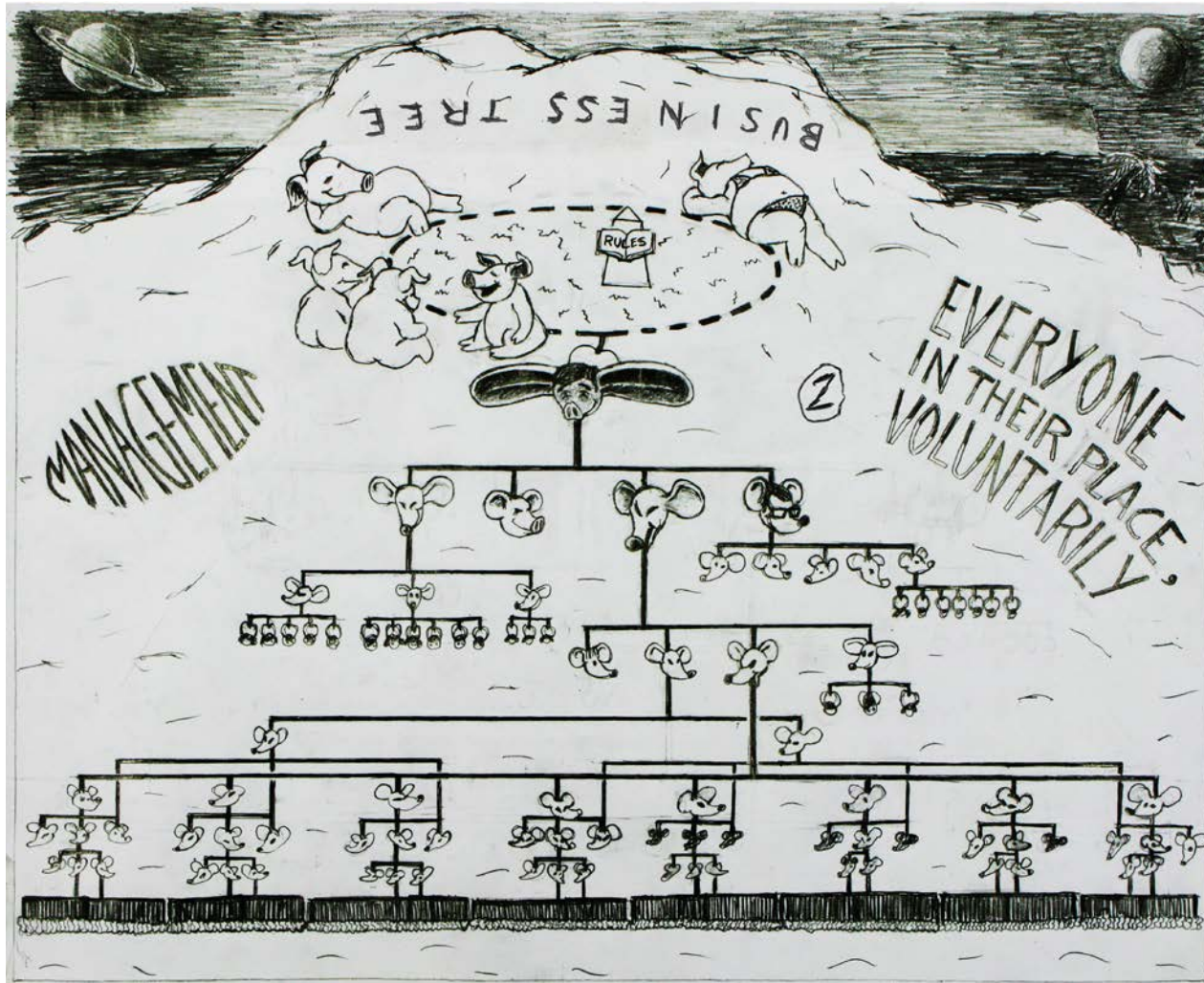


(a new slave is captured during a family walk)

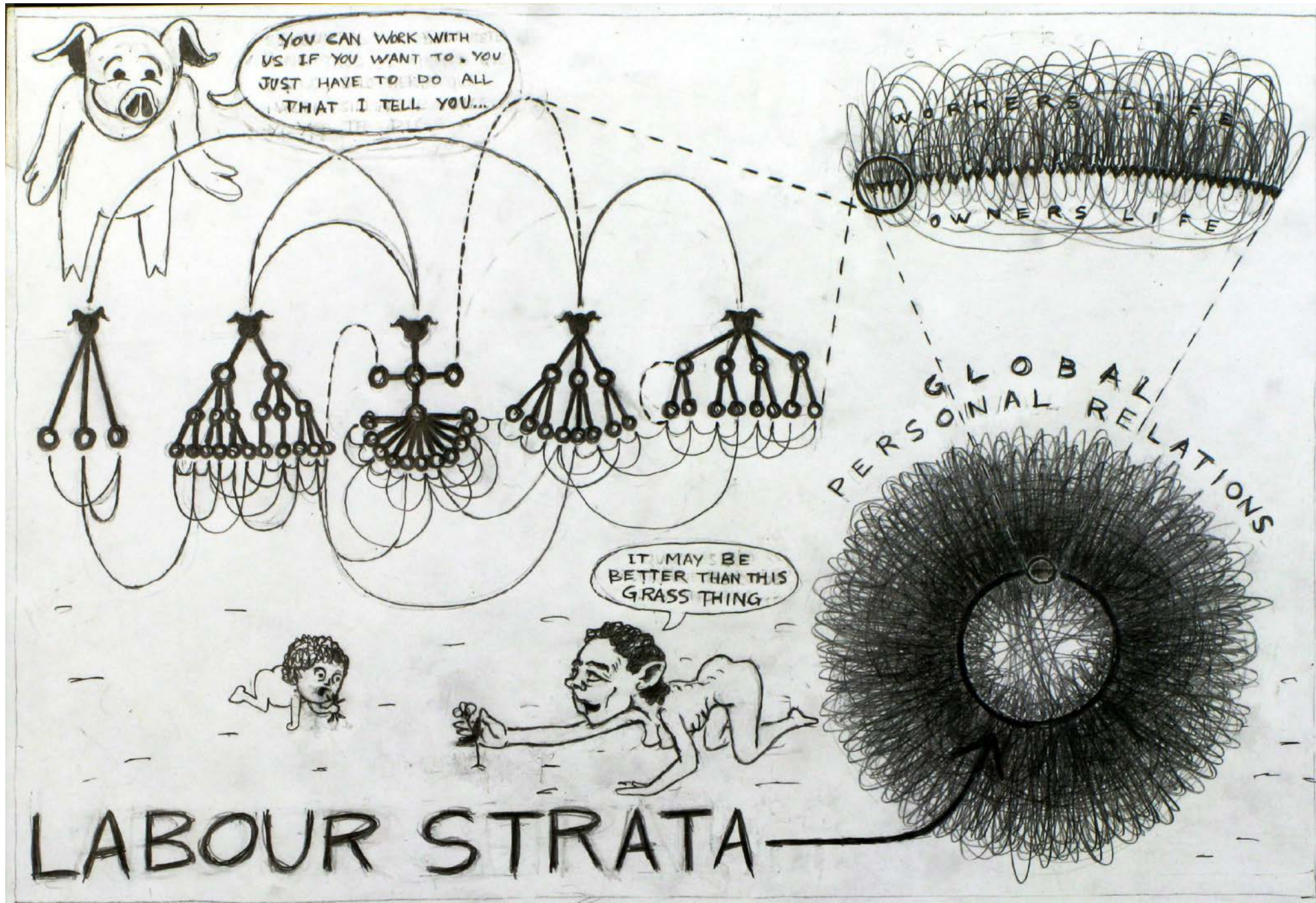




OPCIONES OCUPACIONALES

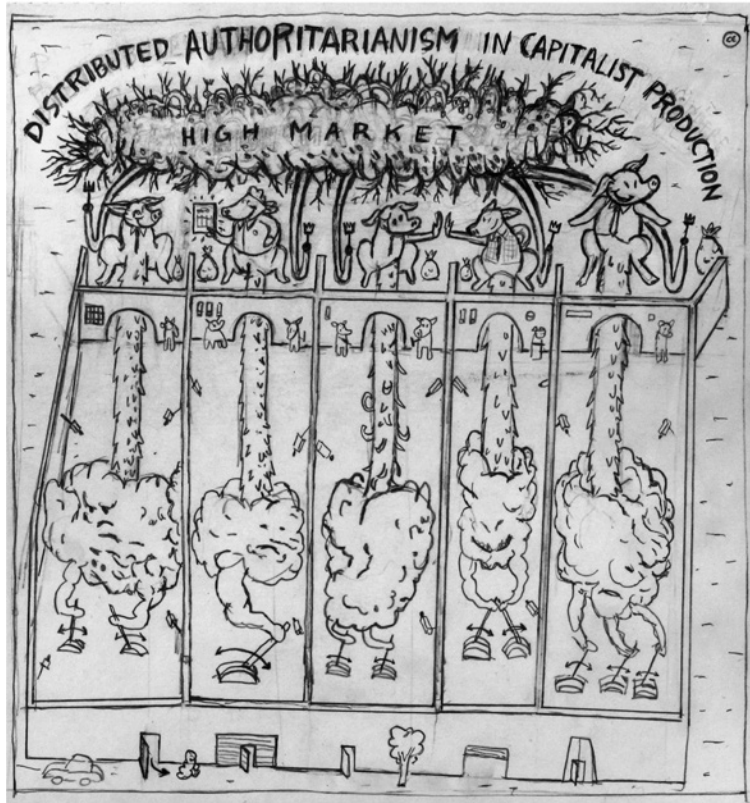


ÁRBOL ORGANIZATIVO / CÉLULA OSCURA



ESTRATO DEL TRABAJO

(ATRATOR EXTRAÑO)



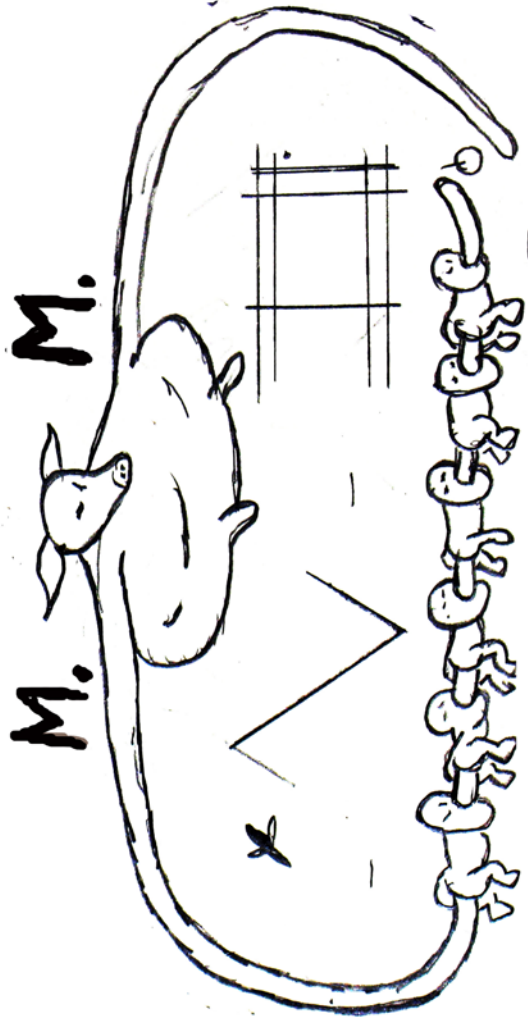
AUTORITARISMO DISTRIBUIDO



3 MILLONES DE CALORÍAS

Structural definition of work

(Management and Marketing)



(DEFINICIÓN ESTRUCTURAL DE TRABAJO)

NEGATIVE DEFINITION OF WORK (DEFINICIÓN NEGATIVA DE TRABAJO)



(TIEMPO DE OCIO)



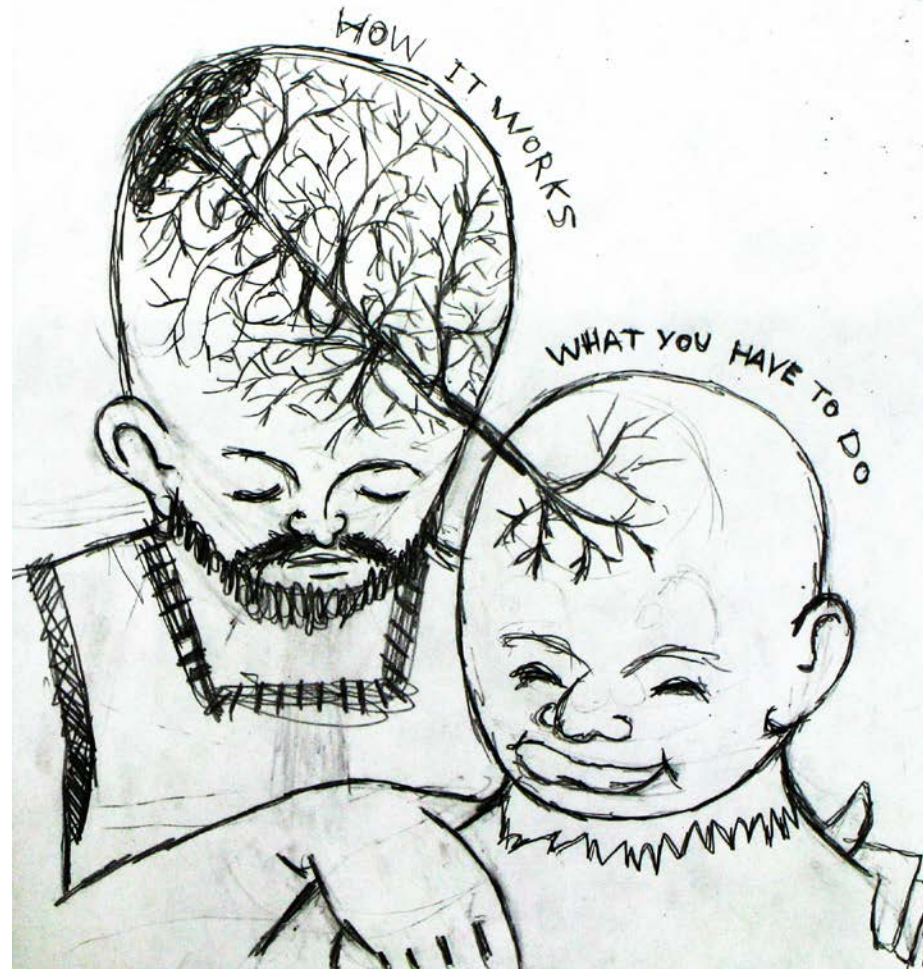
(PRODUCCIONES DEL TRABAJO Y EL OCIO)

(productions of work and leisure)



Informational definition of work

(DEFINICIÓN INFORMACIONAL DE TRABAJO)



cómo funciona - lo que tienes que hacer

SUPERIOR INFORMATION, THE STRATIFICATION OF CONSCIOUSNESS

(INFORMACIÓN SUPERIOR, ESTRATIFICACIÓN DE LA CONCIENCIA)



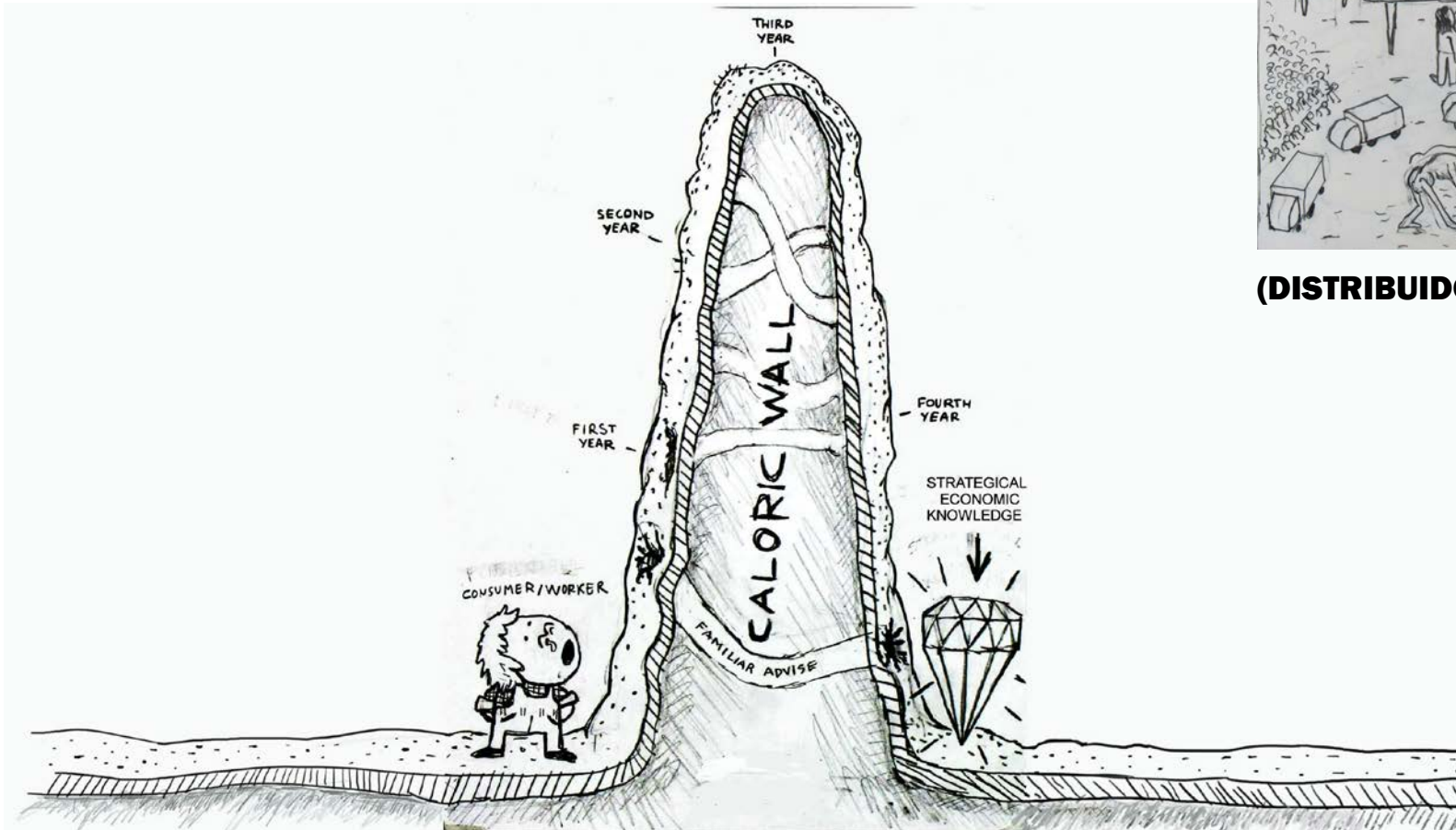
MALE WORKERS MEETING



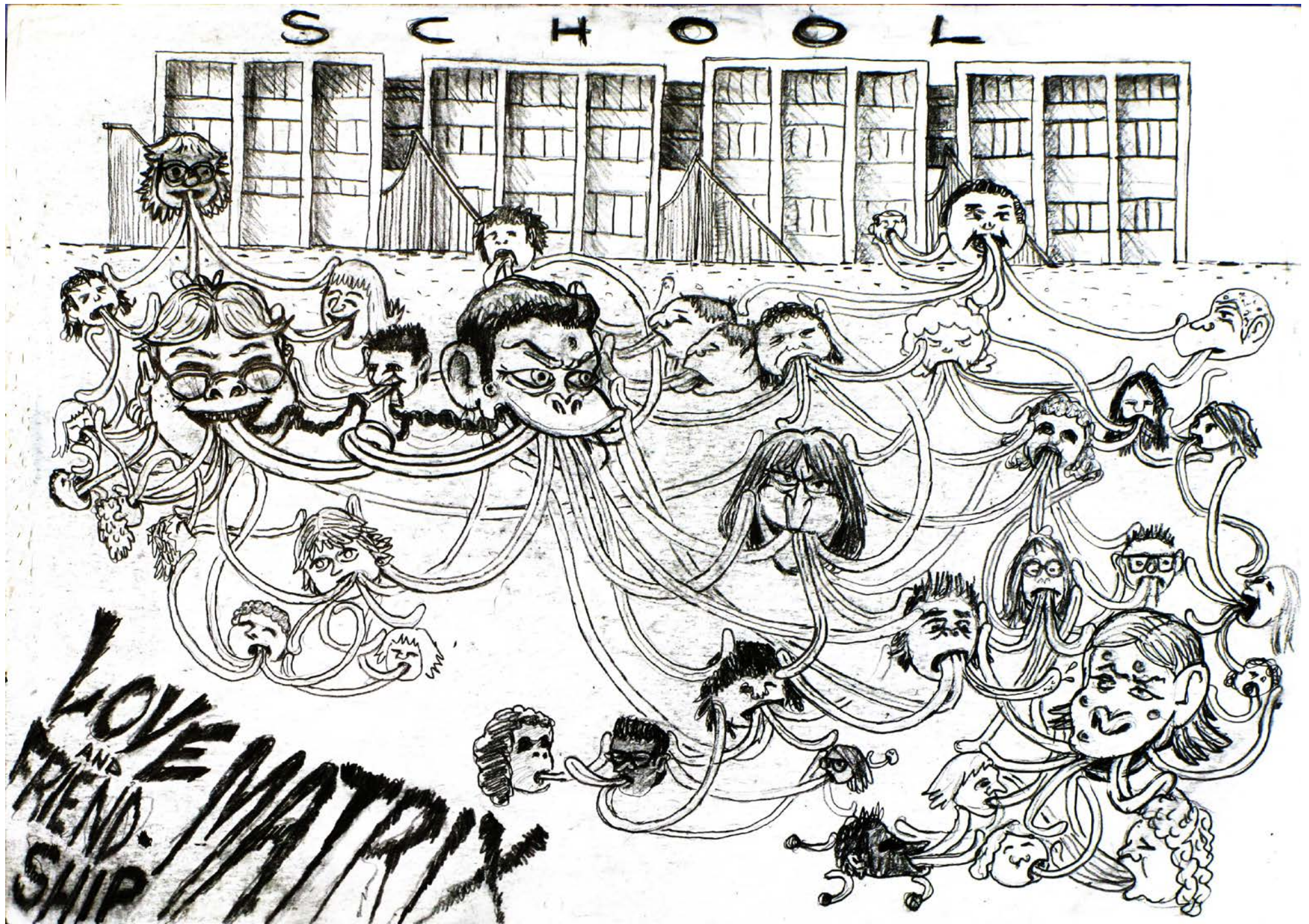
BUSINESS DINNER



(DISTRIBUIDOR)



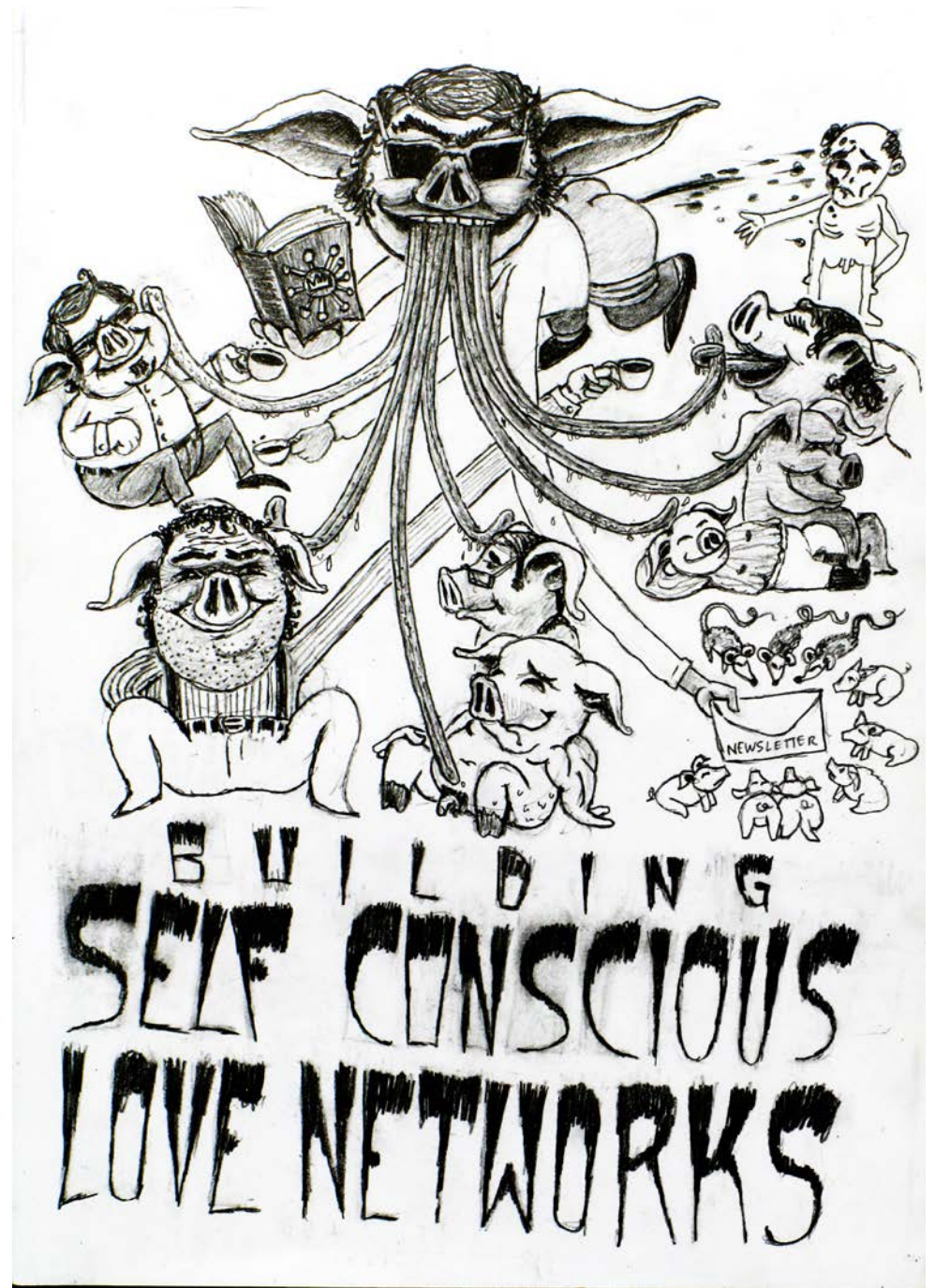
(BARRERA ENERGÉTICA)



(REDES DE AMISTAD)



(APRETÓN DE MANOS DE CLINTON)



(CONSTRUYENDO REDES AFECTIVAS A PROPÓSITO)

Panoptic analysis

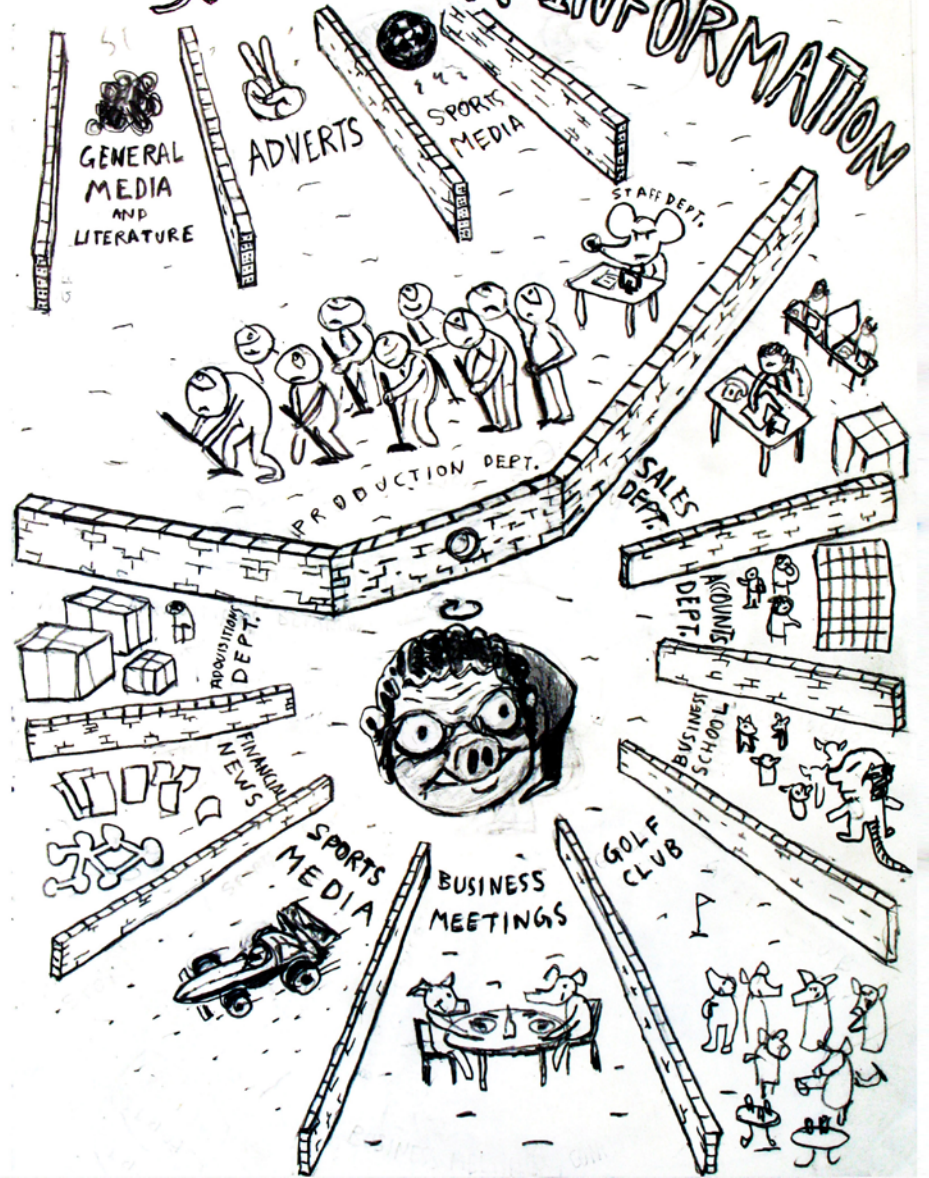


(ANALISIS PANÓPTICO)

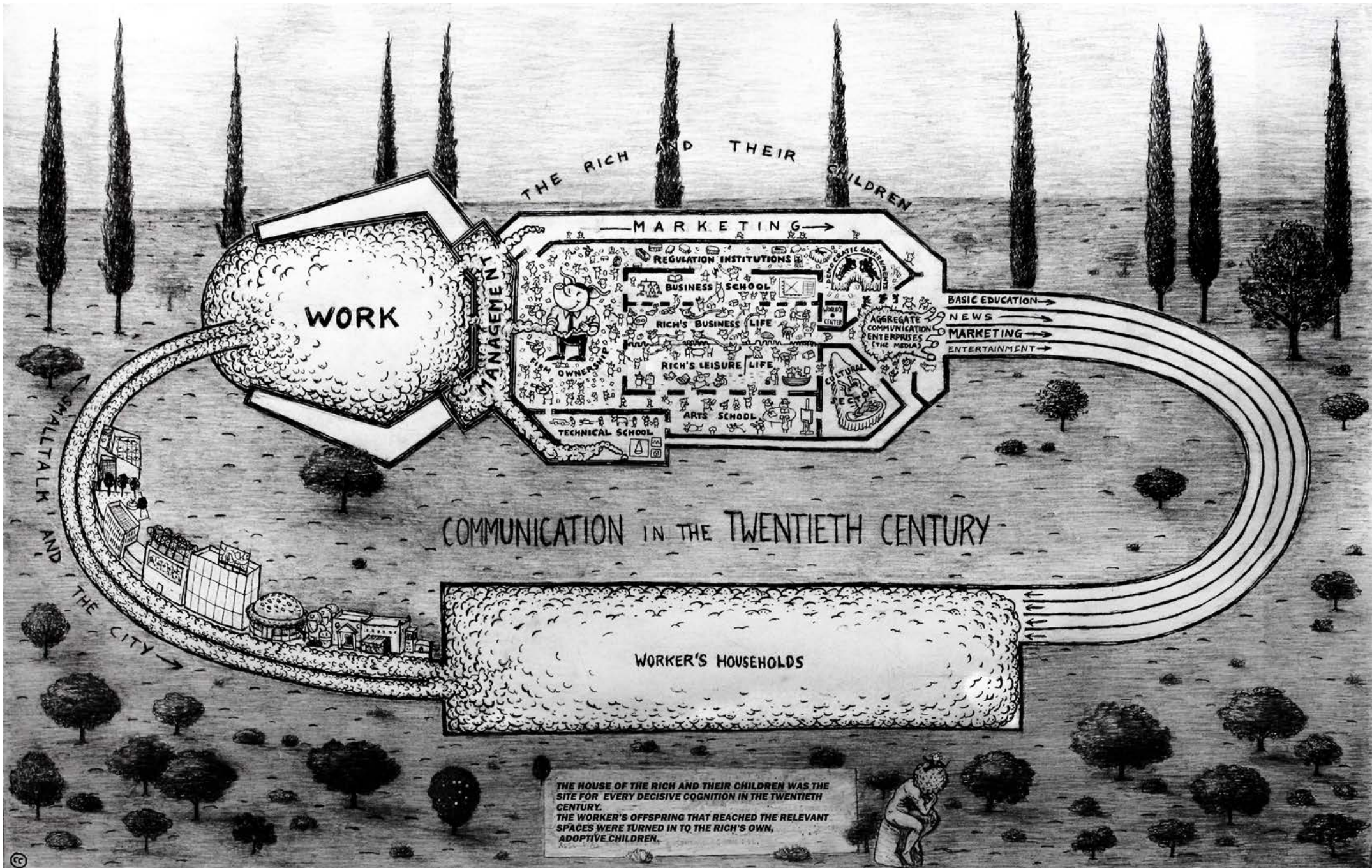


(Acumulation and preservation of exclusive knowledge in intimate life)

THE ONLY MEANS OF SUPERIOR INFORMATION



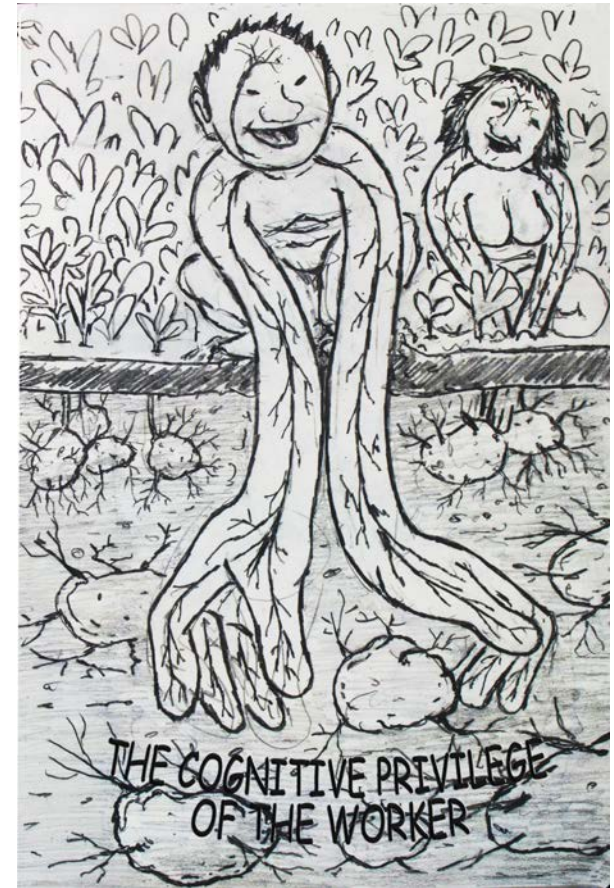
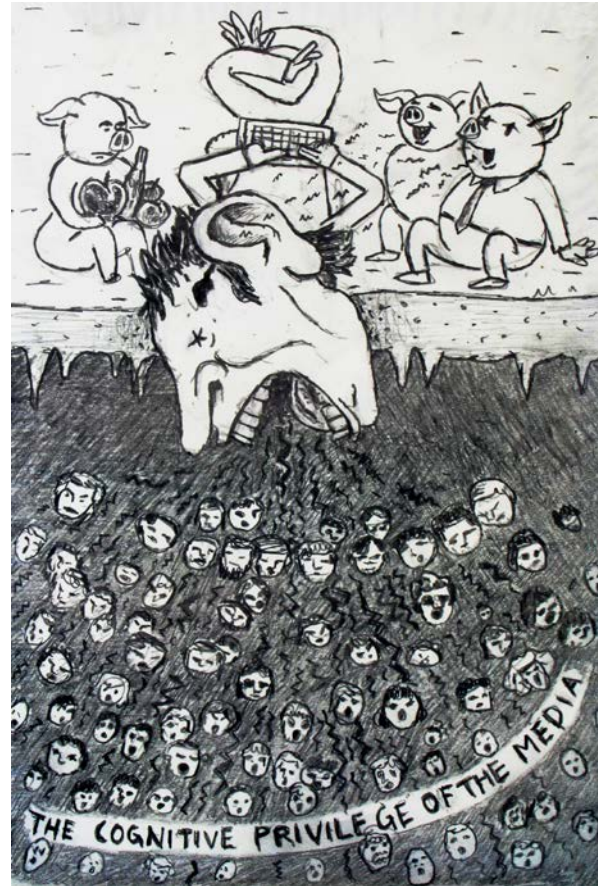
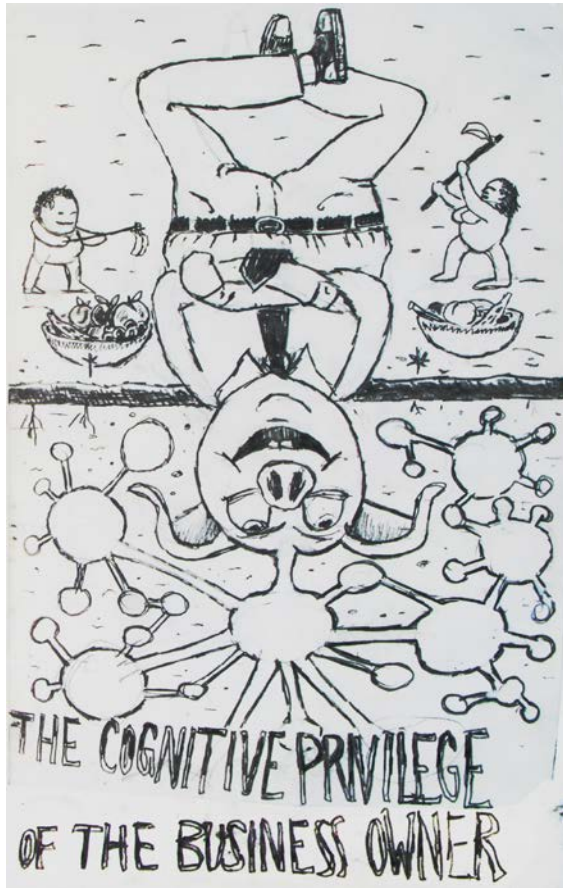
Accumulation and preservation of the special knowledge of the business owner



(ESPACIOS DE COMUNICACIÓN EN EL SIGLO 20)

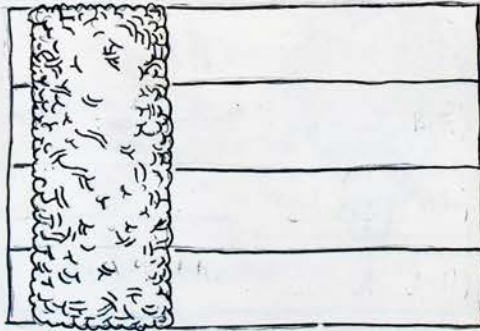
SYSTEMIC CONSCIOUSNESS

(Conciencia sistémica)

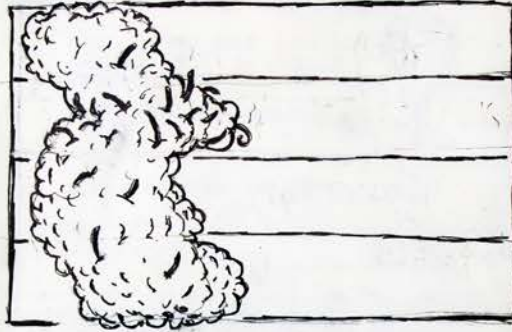


(repetitive sociocognitive positions)

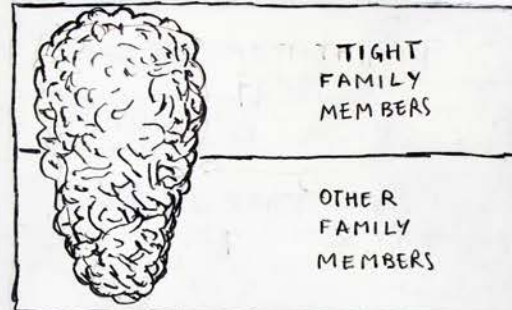
(tabla de conciencia sistémica)



MESSAGE THROUGH THE SERVERS



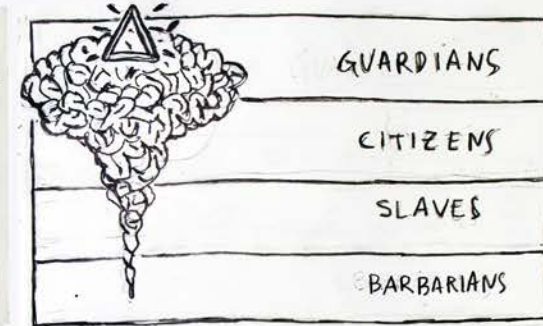
FOUR WAY INFORTAL MEETING



TIGHT FAMILY MEMBERS

OTHER FAMILY MEMBERS

WHO IS WHO IN THE FAMILY



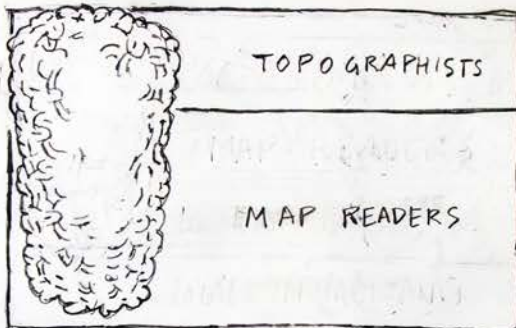
GUARDIANS

CITIZENS

SLAVES

BARBARIANS

PLATO'S REPUBLIC



TOPOGRAPHERS

MAP READERS

THE SHAPE OF THE MOUNTAINS, THE RIVERS, THE VILLAGE AND THE DISTANCES BETWEEN THEM



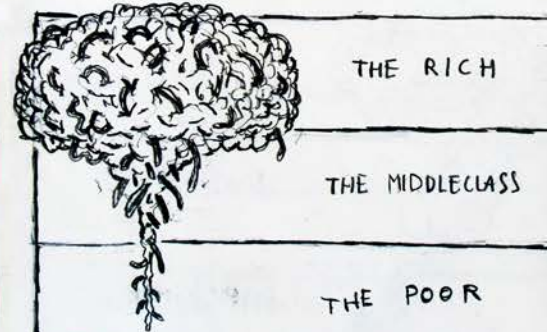
THE BANK OWNERS

RICH, CONCERNED PEOPLE

HIGHLY EDUCATED PEOPLE

OTHER PEOPLE

STRUCTURE OF THE MONETARY SYSTEM



THE RICH

THE MIDDLECLASS

THE POOR

FINANCIAL SUCCESS PATTERNS



OWNERS

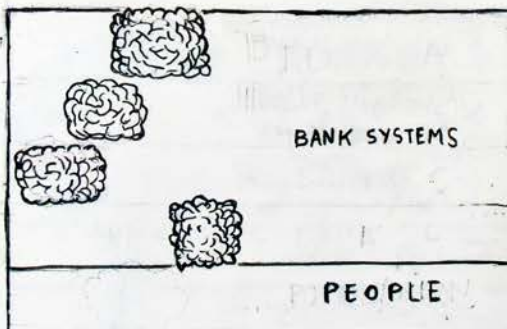
MANAGERS

AUDITORS

WORKERS

CUSTOMERS

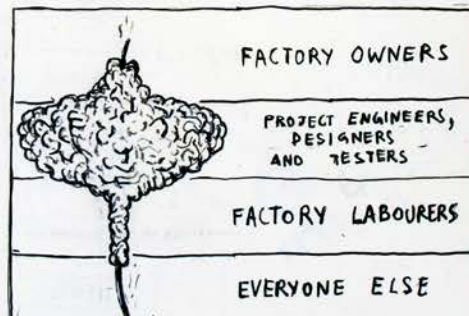
FIRM CONCIOUSNESS



BANK SYSTEMS

PEOPLE

PEOPLE'S TRANSACTIONAL HISTORY



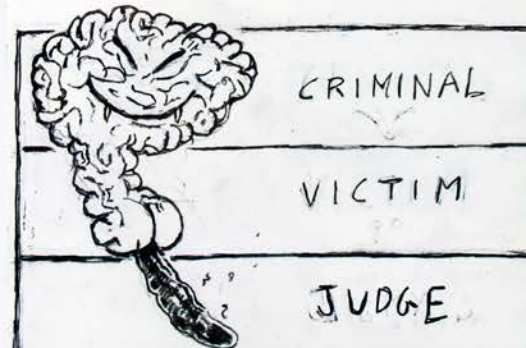
FACTORY OWNERS

PROJECT ENGINEERS, DESIGNERS AND TESTERS

FACTORY LABOURERS

EVERYONE ELSE

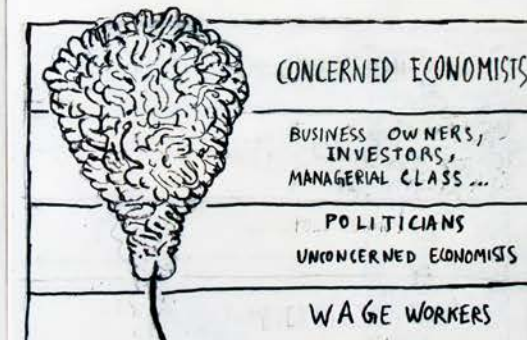
ELECTRONIC PROCESSOR PHYSONOMY



CRIMINAL

VICTIM

JUDGE



CONCERNED ECONOMISTS

BUSINESS OWNERS, INVESTORS, MANAGERIAL CLASS ...

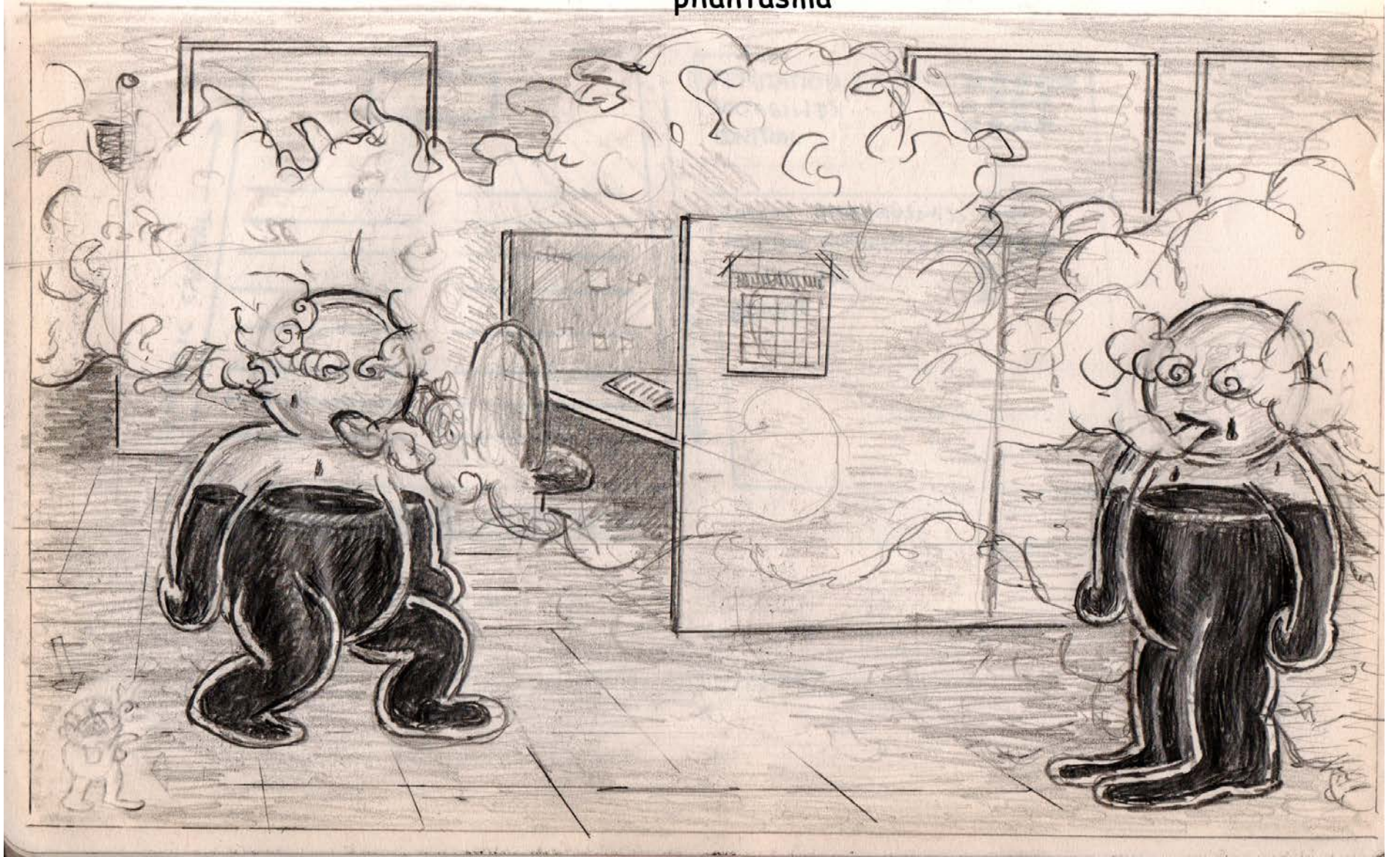
POLITICIANS UNCONCERNED ECONOMISTS

WAGE WORKERS

MARKET CONCIOUSNESS

(Distribution of systemic consciousness in vorious contexts)

phantasma





HUMAN CONSCIOUSNESS CHALLENGES THE FORCES WITHOUT CONSCIOUSNESS FOR THE CONTROL OF ITS BODY

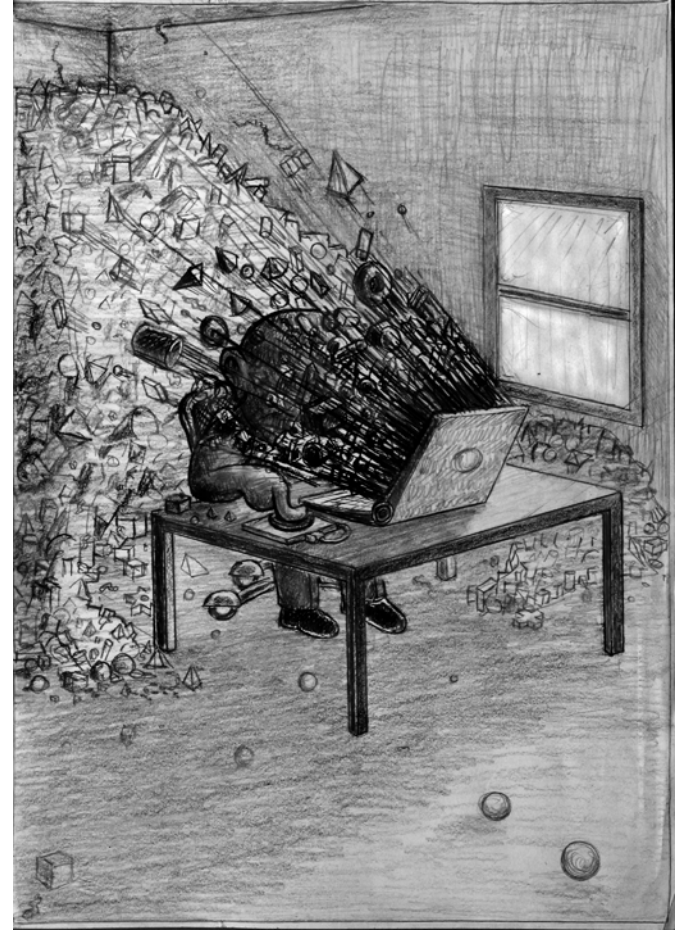
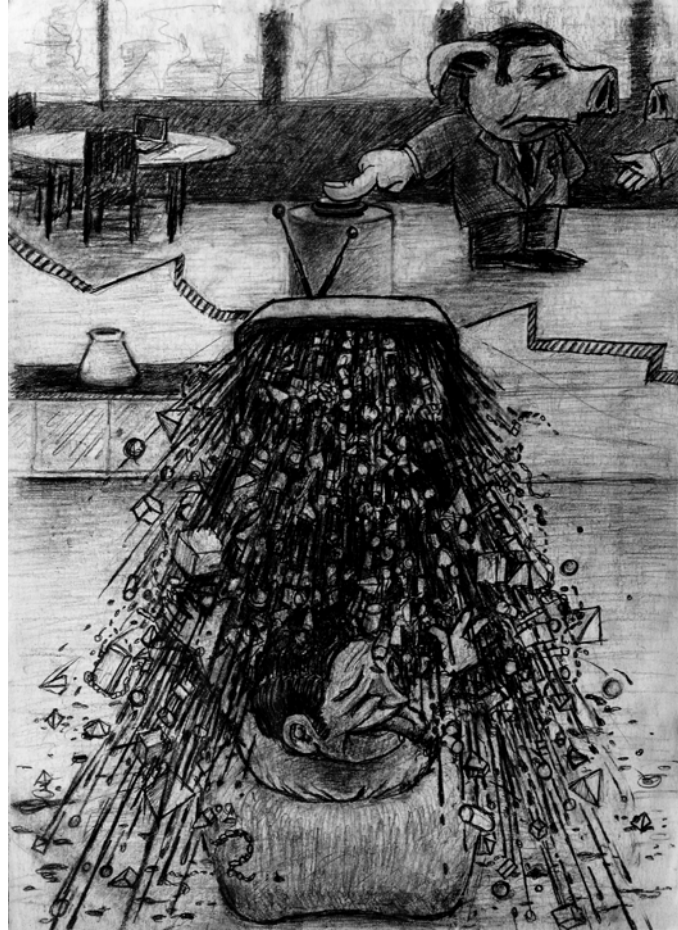
CULTURE

(CULTURA)

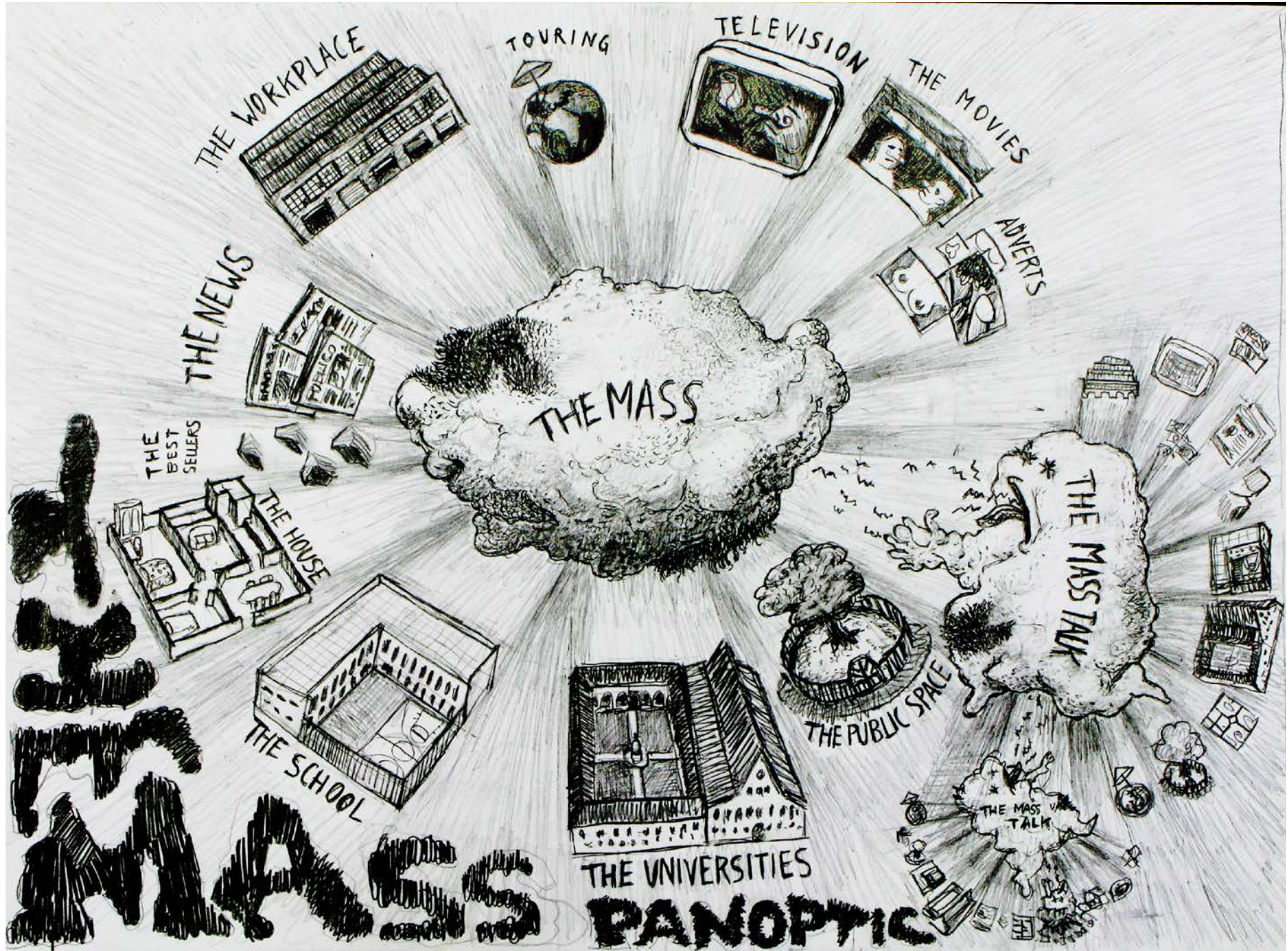


(production of knowledge)

(CANALES DE COMUNICACIÓN, PRODUCCIÓN DEL CONOCIMIENTO)



(CONOCIMIENTO, PRODUCIDO)
(knowledge, produced)





(Veblen's table of the leisure class)

(TABLA VEBLLEN DE LA CLASE OCIOSA)

TRAITS OCCUPATIONS	1 STATUS AND SOCIAL PROGRESS OPPORTUNITY	2 MANUAL/MECHANICAL LABOR	3 POLITICAL CONTROL	4 ECONOMIC LEVEL	5 COLLECTIVE/GROUP SIZE	6 SOCIAL APPEAL
BIG AND MEDIUM BUSINESS OWNER	YES	NO	YES	HIGH/MAXIMUM	SMALL	SOME
POLITICIAN	YES	NO	YES	HIGH	SMALL	SOME
INVESTOR	YES	NO	YES	HIGH/MAXIMUM	SMALL	SOME
ACCOUNT COUNSELOR/ FINANCIAL CRIMINAL	YES	NO	YES	HIGH/MAXIMUM	SMALL	SOME
PRIVATE/PUBLIC EXECUTIVE	YES	NO	YES	MEDIUM/HIGH	SMALL	SOME
DRUG DEALER	YES	NO	YES	L/M/H	SMALL	SOME
MEDIA/ARTIST STAR	YES	NO	LOW	HIGH	SMALL	HIGH
SCIENTIST/SCHOLAR	YES	NO	LOW	HIGH	SMALL	SOME
ENGINEER	LOW	NO	LOW	HIGH	SMALL	SOME
SCHOOL TEACHER	NO	NO	LOW	MEDIUM	SMALL	SOME
ENTREPRENEUR	YES	NO	LOW	MEDIUM/LOW	SMALL	SOME
ASPIRING ARTIST/ STUDENT	YES	----	LOW	LOW/NONE	SMALL	SOME
CALL CENTER WORKER	NO	YES	NO	LOW/MINIMUM	VERY BIG	LOW
WAITER/BARISTA BARTENDER	NO	YES	NO	LOW/MINIMUM	HUGE	LOW
CLEANER/MAID/ HOME HELP	NO	YES	NO	LOW/MINIMUM	VERY BIG	LOW
FACTORY WORKER	NO	YES	NO	LOW/MINIMUM	HUGE	LOW
LAND WORKER	NO	YES	NO	LOW/MINIMUM	HUGE	LOW
POLICE OFFICER/ SOLDIER	NO	YES	NO	LOW	SMALL	SOME

← VEBLLEN'S TABLE

WORKFORCE AND INTELLIGENTIA

PURE LEISURE CLASS

GREGARIOUS

CREATIVE CLASS

THE MASSES

THERE GOES HUMANITY...

1 The capacity to progress in political influence within its own productive community or in a larger social scale

2 differentiation between the mechanical activities in which performer is rationally controlled by someone else and deprived of any significant creative choice (mechanical labor) and the ones with a noticeably wider range of unpredictability and freedom of action.

3 Does this specific agent make decisions for/about others activities in the performance of his job? Multipersonal scale economic activities as well as having significant subordination to the own creative activity qualify for a **YES**. Capacities to affect culture or architecture with give us a **LOW**, which means influence without direct control over other people.

4 Income generated by the specific activity. An aspiring artist can come from a wealthy family, but in the very first steps the income generated by its artistry will most frequently be **LOW/NONE**, in that sense this category would match the case of the student.

5 Relative size of the trade. Could we say without discussion that for every politician there are at the very least 100 waiters?

6 Tricky or plainly confusing category. Could we imagine a perspective in which you can choose your profession without taking into account your actual possibilities of acquiring and performing the job also having at least an image of each occupation as is offered in most common media? this is the SOCIAL APPEAL





(INTELLIGENSIA PARTIDA)



CULTURAL TOWER (TORRE CULTURAL)

(table of the intellectuals, excerpt)

(TABLA DE LAS INTELLECTUALES, EXTRACTO)



